



Tom Payne

Senior Loan Consultant, loanDepot
 NMLS# 1017004 #174457 Licensed in all 50 States
 2835 St. Rose Parkway, Suite 120 Henderson, NV 89052

Office: 702-303-0243
 Mobile: 702-303-0243
tompaynemortgage@gmail.com
[View My Website](#)

Putting Home Sales Slowdown in Perspective

Both New and Existing Home Sales came in lower than expected this week. Taken together with last week's big drop in Housing Starts, this raises obvious questions about the housing market. **How much should you worry?**

Incidentally, I posed the **same question** in last week's newsletter. You can revisit it with [this link](#) or simply read on. The answer is the same, and for mostly the same reasons, but we'll explore it a bit further this time.

Again, the short answer is "no." And again, the long answer requires some more explanation.

If, for instance, your hopes and dreams rely on home sales continuing to rise without pausing, you may indeed have something to worry about. For everyone else, all we're seeing so far is a fairly normal **cooling-off** period.

This can be seen in the following chart with Existing Home Sales settling into a sideways pattern. Incidentally, this means we're sideways at the **strongest levels** ever seen in this data apart from the run up to the housing bubble. With that in mind, some "normal cooling" might not be a bad thing.

National Average Mortgage Rates



	Rate	Change	Points
Mortgage News Daily			
30 Yr. Fixed	6.89%	0.00	0.00
15 Yr. Fixed	6.33%	+0.01	0.00
30 Yr. FHA	6.33%	+0.01	0.00
30 Yr. Jumbo	7.05%	0.00	0.00
5/1 ARM	6.58%	0.00	0.00

Freddie Mac			
30 Yr. Fixed	6.77%	-0.09	0.00
15 Yr. Fixed	6.05%	-0.11	0.00

Rates as of: 7/22

Market Data

	Price / Yield	Change
MBS UMBS 5.5	99.39	-0.01
MBS GNMA 5.5	99.78	+0.00
10 YR Treasury	4.2515	-0.0010
30 YR Treasury	4.4697	-0.0028

Pricing as of: 7/23 3:02AM EST

Recent Housing Data

		Value	Change
Mortgage Apps	Jul 10	206.1	-0.19%
Building Permits	Mar	1.46M	-3.95%
Housing Starts	Mar	1.32M	-13.15%
New Home Sales	Mar	693K	+4.68%
Pending Home Sales	Feb	75.6	+1.75%
Existing Home Sales	Feb	3.97M	-0.75%
Builder Confidence	Mar	51	+6.25%

Existing Home Sales



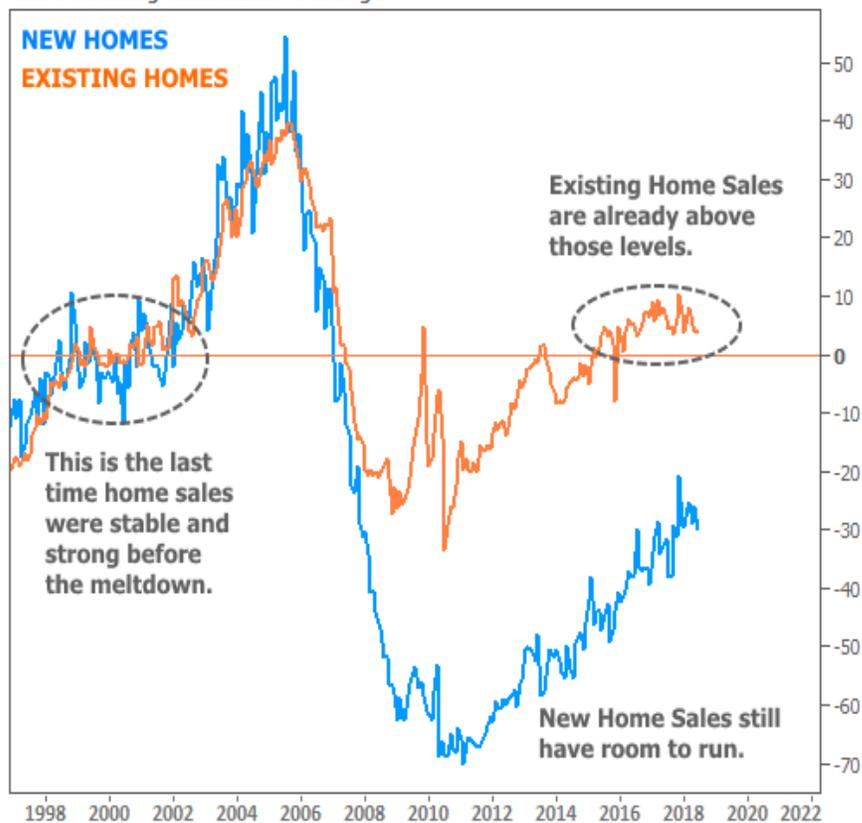
Whereas it might require a deep breath and some perspective to feel optimistic about existing sales, **New Home Sales** are still very clearly in a linear uptrend. They just happen to be experiencing a move lower **INSIDE** that trend--one that they've seen at least 4 times in the past 5 years. In fact, the periodic corrections of the past few years are clearly milder than those seen during the previous expansion (as seen at the bottom of the following chart).

New Home Sales



It makes sense that New Home Sales are **outperforming**. Relative to that strong, stable baseline from 1998-2002, they've lost much more ground than existing sales and they haven't recovered as quickly. The following chart shows the percent change in sales from the 1998-2002 time frame. Notice that existing sales have been above the baseline for several years. Like we discussed last week, there are much worse places to be leveling-off.

New vs Existing Home Sales % Change



So, does all of the above mean everything's fine and there's no reason to worry?

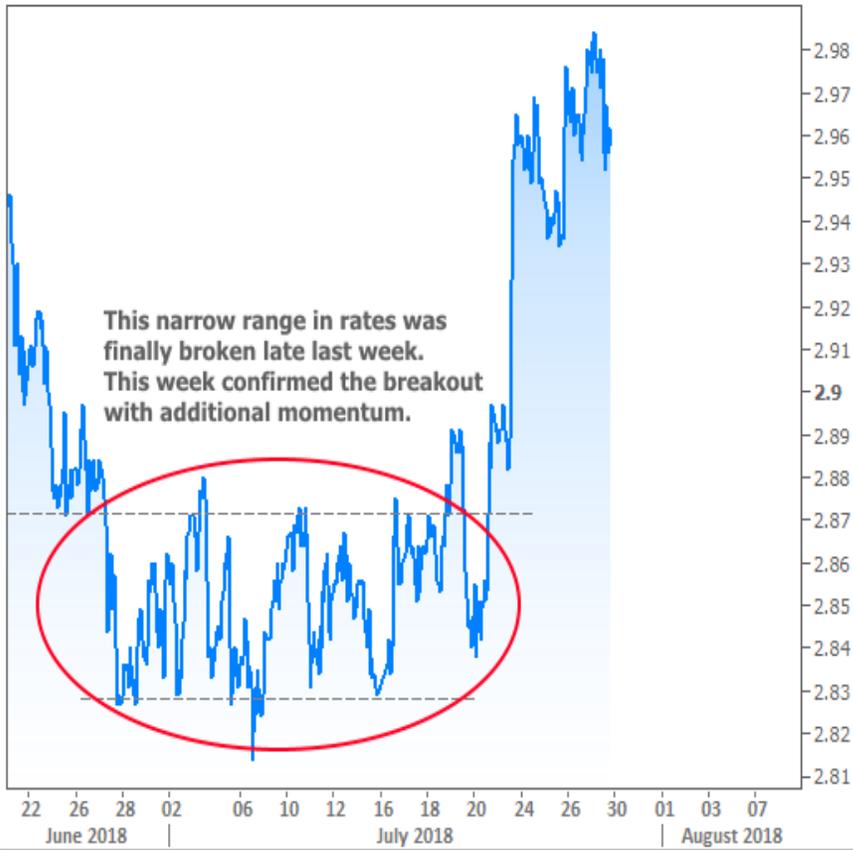
It's rarely a good idea to think about the future market outlook with such certainty. What we can be certain of is that there's no obvious reason to be **alarmed** by currently available data (especially the New Home Sales data).

Yes, sales have declined in recent months, and Existing Sales are clearly in a sideways pattern. But then we might ask ourselves if we'd really want to see Existing Sales continuing to push the pace if that increased the risk of a sharper correction in housing. If we **don't** dip too far below current levels, it'll be something that **almost everyone** can live with and it will set a stronger foundation for future improvement.

Of course future potential can always be derailed by unforeseen shocks, and market participants tend to worry more about that when certain headwinds start piling up. One of the current headwinds is the **recent rise in rates**.

As of last week, rates were **just beginning** to inch higher from a very narrow range (roughly 2.82-2.90% in terms of 10yr Treasury yields). This week essentially confirmed that breakout with yields getting close to 3%. Conforming mortgage rates experienced a similar move higher for most lenders.

US 10yr Treasury Yield



US 10yr Treasury Yield



Next week brings an incredibly active calendar of economic data and events. If you had to name the 2 biggest calendar events for interest rates over the years, Fed Announcements and Nonfarm Payrolls (NFP) data would be at the top of the list. We get both next week as well as a slew of other data. On a housing-specific note, Monday's Pending Home Sales data will give us an idea of what to expect from next month's Existing Sales numbers.

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Recent Economic Data

Date	Event	Actual	Forecast	Prior
Monday, Jul 23				
10:00AM	Jun Existing home sales (ml)	5.38	5.44	5.43
10:00AM	Jun Exist. home sales % chg (%)	-0.6	0.5	-0.4
Tuesday, Jul 24				
9:00AM	May Monthly Home Price yy (%)	6.4		6.4
9:00AM	May Monthly Home Price mm (%)	0.2		0.1
Wednesday, Jul 25				
7:00AM	w/e MBA Purchase Index	245.5		247.9
7:00AM	w/e Mortgage Refinance Index	988.6		979.6
10:00AM	Jun New home sales-units mm (ml)	0.631	0.670	0.689
10:00AM	Jun New home sales chg mm (%)	-5.3	-2.8	6.7
1:00PM	5-Yr Note Auction (bl)	36		
Thursday, Jul 26				
8:30AM	Jun Durable goods (%)	1.0	3.0	-0.4
8:30AM	Jun Nondefense ex-air (%)	0.6	0.4	0.3
8:30AM	w/e Jobless Claims (k)	217	215	207
1:00PM	7-Yr Note Auction (bl)	30		
Friday, Jul 27				
8:30AM	Q2 GDP Advance (%)	4.1	4.1	2.0
10:00AM	Jul U Mich 5-Yr Inf Final (%)	2.4		2.4
10:00AM	Jul U Mich Sentiment Final (ip)	97.9	97.1	97.1
10:00AM	Jul U Mich 1Yr Inf Final (%)	2.9		2.9
Monday, Jul 30				
10:00AM	Jun Pending Home Sales (%)	+0.9	0.0	-0.5
10:00AM	Jun Pending Sales Index	106.9		105.9
Tuesday, Jul 31				
8:30AM	Q2 Employment costs (%)	+0.6	0.7	0.8
8:30AM	Jun Personal Income (%)	+0.4	0.4	0.4
8:30AM	Jun Consumer Spending (Consumption) (%)	+0.4	0.4	0.2
8:30AM	Jun Core PCE (y/y) (%)	+1.9	2.0	2.0
9:00AM	May CaseShiller 20 yy (%)	6.5	6.5	6.6

Event Importance:

No Stars = Insignificant

☆ Low

★ Moderate

★★ Important

★★★ Very Important

Date	Event	Actual	Forecast	Prior
9:00AM	May CaseShiller 20 mm SA (%)	0.2	0.2	0.2
9:45AM	Jul Chicago PMI	65.5	62.3	64.1
10:00AM	Jul Consumer confidence	127.4	126.0	126.4
Wednesday, Aug 01				
7:00AM	w/e MBA Purchase Index	237.9		245.5
7:00AM	w/e Mortgage Refinance Index	971.3		988.6
8:15AM	Jul ADP National Employment (k)	219.0	185	177
10:00AM	Jul ISM Manufacturing PMI	58.1	59.5	60.2
10:00AM	Jul ISM Mfg Prices Paid	73.2	75.8	76.8
10:00AM	Jun Construction spending (%)	-1.1	0.3	0.4
2:00PM	N/A FOMC rate decision (%)	1.875	1.875	1.875
Thursday, Aug 02				
8:30AM	w/e Jobless Claims (k)	218	220	217
9:45AM	Jul ISM-New York index	797.5		785.0
10:00AM	Jun Factory orders mm (%)	+0.7	0.7	0.4
Friday, Aug 03				
8:30AM	Jul Non-farm payrolls (k)	+157	190	213
8:30AM	Jul Unemployment rate mm (%)	3.9	3.9	4.0
10:00AM	Jul ISM N-Mfg PMI	55.7	58.6	59.1

Update: Buyer Broker Agreement

After requests from real estate companies, a nonprofit consumer watchdog group the Consumer Federation of America has developed a list of factors to consider when creating a buyer contract in preparation for upcoming practice changes in the industry.

CFA released its "Proposed Criteria for Evaluating Home Buyer Contract Forms" on Tuesday. The 15 criteria focus on the contracts' form – whether the documents are readable and understandable – and content – whether they are fair to homebuyers.

- the document's expiration date (CFA recommends buyers asks for a three-month contract and never sign one longer than six months)
- the right to terminate the contract
- the disclosure that compensation is negotiable
- the broker's compensation clearly stated and that the buyer broker can't receive additional compensation for facilitating a sale
- that any additional fees, such as for showing a home, will be deducted from the broker's commission if there is a successful sale
- that the commission is due only if there is a successful closing
- that buyers have an obligation – for no longer than 60 days, CFA recommends – to pay a broker who earlier showed them a home they purchased after the contract ended
- seller concessions paid directly to buyers
- dual agency not pre-approved by the contract
- an explanation of how a broker treats different buyer clients interested in the same property
- that buyers should not be required to first go through mediation or arbitration if they have a complaint

Contact me for more information. 702-303-0243 or TPayne@loandepot.com

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