

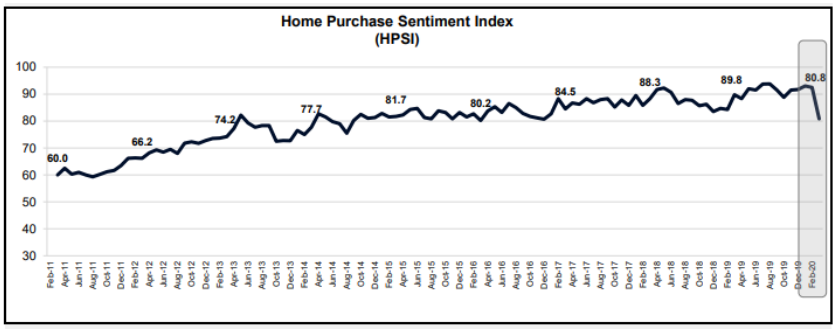
**Rich E. Blanchard**
Managing Director, RICH Home Loans LLC
NMLS: 492461
1550 Wewatta St., 2nd Floor Denver, CO 80202

Office: 720.619.9900
Mobile: 303.328.7047
richblanchard@richhomeloans.com
View My Website

# Homebuyer Sentiment Takes a Nosedive in March

American's attitudes regarding buying and selling homes and about their own financial outlook made an abrupt U-turn last month and Fannie Mae's Home Purchase Sentiment Index (HPSI) **wiped out more than three years of gains.** The index, a distillation of responses to six questions from the monthly National Housing Survey (NHS) lost 11.7 points, falling to 80.8 in March.

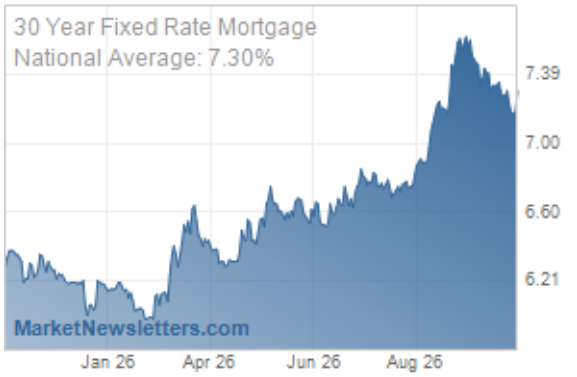
Five of the six index components declined both from February and compared to March 2019, with **four falling from the earlier surveys by double digits.** This sent the HPSI falling to its lowest reading since December 2016 and down 9.0 points since March 2019.




One of the most resilient components of the index has been the question regarding **job security.** Respondents who say they are not concerned about losing their job has consistently stayed in the upper 80 percent range for several years. In March it dropped to 77 percent and net positive responses plummeted 18 percentage points to 54 percent.

Consumers also reported that homebuying and home-selling conditions have worsened and took a more **pessimistic view of home price growth.** The percentage of Americans who say it is a good time to buy decreased from 59 percent to 56 percent while the percentage who say it is a bad time to buy increased 4 points to 36 percent. As a result, the net share of Americans who say it is a good time to buy decreased 7 percentage points and was 2 points lower than last March.

## National Average Mortgage Rates




| Mortgage News Daily | Rate | Change | Points |
|---|---|---|---|
| 30YR Fixed | 7.30% | +0.12 | 0.00 |
| 15YR Fixed | 6.92% | +0.09 | 0.00 |
| 30YR FHA | 6.89% | +0.07 | 0.00 |
| 30YR Jumbo | 7.40% | +0.03 | 0.00 |
| 7/6 SOFR | 6.80% | +0.31 | 0.00 |
| 30YR VA | 6.90% | +0.07 | 0.00 |

Rates as of: 11/10

## MBS and Treasury

| | Price / Yield | Change |
|---|---|---|
| MBS UMBS 6.0 | 99.43 | -0.62 |
| 10 YR Treasury | 4.9860 | +0.0952 |
| 30 YR Treasury | 5.3557 | +0.0737 |

Pricing as of: 11/10 5:59PM EST

## Recent Housing Data

| | | Value | Change |
|---|---|---|---|
| Mortgage Apps | Oct 28 | 192.6 | -1.23% |
| Building Permits | Sep | 1.4M | +0.43% |
| Housing Starts | Sep | 1.22M | -4.24% |
| New Home Sales | Sep | 676K | -1.17% |
| Pending Home Sales | Aug | 71.2 | 0% |
| Existing Home Sales | Oct | 3.99M | +0.25% |
| Builder Confidence | Oct | 29 | -9.38% |

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

**Read or subscribe** to my newsletter online at: http://housingnewsletters.com/richhomeloans

A similar question regarding selling a home fared even worse. Those who said it is a good time to sell decreased from 67 percent to 52 percent while those who disagreed grew from 22 percent to 36 percent. As a result, the net share of those who say it is a good time to sell dropped 29 points, 27 points year-over-year.

The net percentage of those who expect further increases in home prices fell 22 points from February and 22 points year-over-year to a net of 17 percent with 39 percent thinking prices would rise and 22 percent expecting them to fall. The balance thought there would be no change.

The percentage of Americans who say their household income is significantly higher than it was 12 months ago decreased from 32 percent to 27 percent and that 5-point decline was reflected in the net which fell to 16 percent.

The only component which increased during the month was the one reflecting expectations about the direction of interest rates. The percentage of Americans who say mortgage rates will go down in the next 12 months grew 12 points to 20 percent and those who expected them to stay the same declined from 46 percent to 33 percent. Thirty-nine percent expect higher rates, only 1 point more than in February. As a result, the net share of Americans who say mortgage rates will go down over the next 12 months increased 11 percentage points, still a net negative of 19 percent.

"In March, the HPSI dropped to its **lowest level since December 2016**, with Americans reporting greater concern about their job security than at any point in the last six years," said Doug Duncan, Senior Vice President and Chief Economist.

"Attitudes about the current home-selling environment deteriorated markedly, falling to their lowest level since January 2017. A survey record one-month drop in optimism about the direction of the economy appears to have weakened consumers' views of both the current home-selling and homebuying environment, though the latter is likely buffered in part by low mortgage rates. When asked why it's a bad time to buy or sell a home, approximately 7 percent of consumers offered COVID-19 as an unprompted response, one of the highest percentages of non-standard answers in the survey's history. We expect these developments to weigh heavily on housing activity during the spring/summer homebuying season."

The NHS, from which the HPSI is constructed, is conducted monthly by telephone among 1,000 consumers, both homeowners and renters. In addition to the six questions that are the framework of the index, respondents are asked questions about the economy, personal finances, attitudes about getting a mortgage, and questions to track attitudinal shifts. The March survey was conducted between March 1, 2020 and March 22, 2020. Most of the data collection occurred during the first two weeks of this period.


## Expert Advice | Exceptional Service | Flawless Execution

With 27+ years of expertise in mortgage banking you can be confident in my knowledge and abilities to deliver a seamless loan transaction while providing personalized service.

**Rich E. Blanchard** 


© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

**Read or subscribe** to my newsletter online at: http://housingnewsletters.com/richhomeloans