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Lender Production Profits Down 60% Thanks to TRID

The new Truth-in-Lending disclosure (TRID) rule is being blamed for a **sharp decline** in the per loan profitability of mortgage lenders. The Mortgage Bankers Association said that its fourth quarter survey of independent mortgage banks and mortgage subsidiaries of chartered banks found a drop in profitability from \$1,238 per loan in the third quarter of 2015 to \$493 in the fourth. TRID, the so-called "Know Before You Owe" rule went into effect for loans for which applications were received on or after October 3, 2015.

"Production profits dropped by **over sixty percent** in the fourth quarter of 2015 compared to the third quarter," said Marina Walsh, MBA's Vice President of Industry Analysis. "With the *Know Before You Owe* (TRID) rule going into effect last October 3rd and declining production volume compared to the third quarter of 2015, mortgage bankers saw their total loan production expenses climb to \$7,747 per loan, from \$7,080 per loan in the third quarter."

Walsh added, "The fourth quarter marked the **second highest level of production expenses** per loan since the inception of our report in the third quarter of 2008. However, the average production volume per company was nearly double the first quarter of 2014, when production expenses reached a study-high of \$8,025 per loan. The increase in total production expenses per loan in the fourth quarter of 2015 **cannot** be explained solely by volume fluctuations."

MBA's *Quarterly Mortgage Bankers Performance Report* found loan production averaged 2,265 loans per company in the fourth quarter compared to 2,609 loans in the third quarter. In the first quarter of 2014 when the per-loan production expenses referred to by Walsh were at a study-high, the average volume by count was 1,238 loans per company. Since the inception of the *Performance Report* in the third quarter of 2008, the quarterly production count has averaged 1,491 loans.

By dollar, the average production volume was **\$538 million**, down from \$614 million per company the previous quarter of 2015. Referring again back to the first quarter of 2014, the average production volume was \$274 million per company. Over the history of the *Performance Report* production volume per company has averaged \$332 million.

MBA's also found that productivity decreased to 2.4 loans originated per production employee per month in the fourth quarter of 2015 compared to

National Average Mortgage Rates



| | Rate | Change | Points |
|----------------------------|-------|--------|--------|
| Mortgage News Daily | | | |
| 30 Yr. Fixed | 7.03% | -0.05 | 0.00 |
| 15 Yr. Fixed | 6.44% | -0.01 | 0.00 |
| 30 Yr. FHA | 6.50% | -0.05 | 0.00 |
| 30 Yr. Jumbo | 7.24% | -0.01 | 0.00 |
| 5/1 ARM | 7.05% | -0.02 | 0.00 |

| Freddie Mac | | | |
|--------------------|-------|-------|------|
| 30 Yr. Fixed | 6.95% | +0.09 | 0.00 |
| 15 Yr. Fixed | 6.25% | +0.09 | 0.00 |

| Mortgage Bankers Assoc. | | | |
|--------------------------------|-------|-------|------|
| 30 Yr. Fixed | 7.03% | +0.09 | 0.62 |
| 15 Yr. Fixed | 6.56% | +0.09 | 0.54 |
| 30 Yr. FHA | 6.90% | +0.11 | 0.95 |
| 30 Yr. Jumbo | 7.11% | -0.01 | 0.50 |
| 5/1 ARM | 6.38% | +0.11 | 0.54 |

Rates as of: 7/5

Recent Housing Data

| | | Value | Change |
|---------------------|--------|-------|---------|
| Mortgage Apps | Jun 12 | 208.5 | +15.58% |
| Building Permits | Mar | 1.46M | -3.95% |
| Housing Starts | Mar | 1.32M | -13.15% |
| New Home Sales | Mar | 693K | +4.68% |
| Pending Home Sales | Feb | 75.6 | +1.75% |
| Existing Home Sales | Feb | 3.97M | -0.75% |

2.5 in the third quarter.

| | Value | Change |
|--------------------|--------|--------|
| Builder Confidence | Mar 51 | +6.25% |

Total loan production expenses - commissions, compensation, occupancy, equipment, and other production expenses and corporate allocations - **increased to \$7,747 per loan** in the fourth quarter of 2015, from \$7,080 in the third quarter of 2015. Personnel expenses averaged \$5,131 per loan, up from \$4,674 per loan in the third quarter.

The "**net cost to originate**" was **\$6,163** per loan compared to \$5,549 the prior quarter. The "net cost to originate" includes all production operating expenses and commissions, minus all fee income, but excludes secondary marketing gains, capitalized servicing, servicing released premiums, and warehouse interest spread. Total production revenue (fee income, secondary marketing income and warehouse spread) remained unchanged between quarters at 362 basis points (bps).

Including all business lines, **72 percent** of the firms in the study posted pre-tax net financial profits in the fourth quarter of 2015, **down from 86 percent** in the third quarter of 2015. The average pre-tax production profit was 22 (bps) in the fourth quarter, compared to an average net production profit of 55 bps in the third quarter of 2015. Since the inception of the Performance Report in the third quarter of 2008, net production income has averaged 53 bps.

The average balance of a first mortgage originated during the quarter was **\$238,481**, up from \$238,246 the previous quarter. The **jumbo** share of first mortgages rose 25 bps to 9.34 percent of all mortgages. The share of purchase originations fell from 70 percent in the third quarter to 66 percent in the fourth quarter. MBA estimates that for the industry as a whole refinances represented 53 percent of mortgage loans.

The Performance Report is derived from a survey of independent mortgage companies, bank subsidiaries and other non-depository institutions. Seventy-three percent of the 334 companies that reported production data for the fourth quarter of 2015 were independent mortgage companies and the remaining 27 percent were subsidiaries and other non-depository institutions.

Expert Advice | Exceptional Service | Flawless Execution

With 27+ years of expertise in mortgage banking you can be confident in my knowledge and abilities to deliver a seamless loan transaction while providing personalized service.

Rich E. Blanchard

