



## Mike Baker

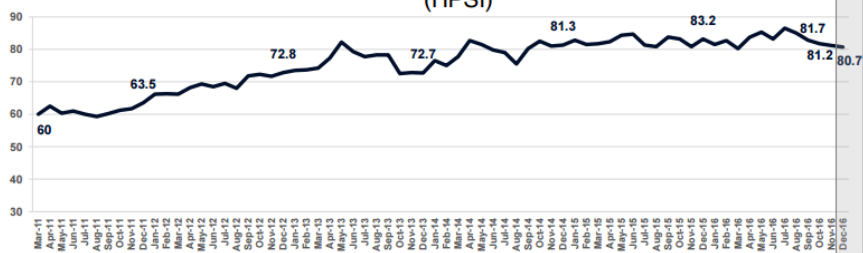
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## Rising Rates Hurting Homebuyer Sentiment -Fannie

Consumer perceptions about rising interest rates and stagnant income levels were the **main contributors** to a half-point decrease in Fannie Mae's Home Purchase Sentiment Index® (HPSI) in December. The HPSI, which reflects key variables from the company's National Housing Survey (NHS), was 80.7 in December. It was the fifth consecutive month in which the index declined and the measure is 2.5 percentage points lower than in December 2015.

Home Purchase Sentiment Index (HPSI)



The net share of consumers who report an **income significantly higher** than a year earlier fell five percentage points to a net of only 10 percent. The net of consumers expecting mortgage rates to decline over the next year fell four points to a negative 55 percent.

**Offsetting** these numbers were a two-point rise in the net share of respondents who say it is a good time to buy a house which went from 30 to 32 percent, and a gain of four points to a net of 68 percent of answers in which respondents report confidence they would not lose their jobs in the next year. Both the net percentage of those who believe it is a good time to sell and the net share who believe that home prices will go up remained unchanged in December at 38 percent and 35 percent respectively.

"Despite the post-election bump in general consumer attitudes, a rapid rise in mortgage rate expectations has **tamped down home purchase sentiment**, at least in the near term. A spike in economic optimism in the immediate aftermath of an election is typical. Whether consumers will sustain this level of optimism into 2017 remains unclear," said Doug Duncan, senior vice president and chief economist at Fannie Mae. "The spike in interest rates reflects, in part, the market's anticipation of pro-growth policies from the

## National Average Mortgage Rates



	Rate	Change	Points
<b>Mortgage News Daily</b>			
30 Yr. Fixed	7.07%	+0.02	0.00
15 Yr. Fixed	6.45%	0.00	0.00
30 Yr. FHA	6.51%	+0.02	0.00
30 Yr. Jumbo	7.26%	0.00	0.00
5/1 ARM	7.02%	-0.01	0.00

### Freddie Mac

30 Yr. Fixed	6.86%	-0.01	0.00
15 Yr. Fixed	6.16%	+0.03	0.00

### Mortgage Bankers Assoc.

30 Yr. Fixed	7.02%	-0.05	0.65
15 Yr. Fixed	6.60%	-0.15	0.55
30 Yr. FHA	6.87%	0.00	0.92
30 Yr. Jumbo	7.18%	-0.03	0.54
5/1 ARM	6.45%	+0.08	0.81

Rates as of: 6/28

## Recent Housing Data

		Value	Change
Mortgage Apps	Jun 12	208.5	+15.58%
Building Permits	Mar	1.46M	-3.95%
Housing Starts	Mar	1.32M	-13.15%
New Home Sales	Mar	693K	+4.68%
Pending Home Sales	Feb	75.6	+1.75%
Existing Home Sales	Feb	3.97M	-0.75%

# Housing News Update

incoming Administration. If this optimism comes to fruition, it should translate into stronger income growth and increased job security for consumers - the two HPSI components that could help support housing sentiment this year."

	Value	Change
Builder Confidence	Mar	51
		+6.25%

The Home Purchase Sentiment Index (HPSI) distills information about consumers' home purchase sentiment from the NHS into a single number that reflects current views and forward-looking expectations of housing market conditions. The NHS is conducted monthly by telephone among 1,000 consumers, both homeowners and renters. Respondents are asked more than 100 questions used to track attitudinal shifts, six of which are used to construct the HPSI. The December 2016 National Housing Survey was conducted between December 1, 2016 and December 21, 2016.

## Real Talk

At The Rate Shop, we're not your average mortgage banker. We specialize in bringing you ridiculously low interest rates that will make you wonder what the other guys are doing. In fact the ONLY objection we ever hear is "your rates sound too good to be true". Well they're not, and here is why...

After 15 years in the retail banking world I was frustrated with the high interest rates that came from that business model. As I looked around at all the bloated layers of management and their expensive salaries and the overhead of running a larger company (think rent costs, employee health and benefit costs, payroll taxes, and on and on) it dawned on me that I was a part of the problem, and the solution, for me at least, was so easy to see.

Start my own mortgage brokerage shop. No expensive executive salaries, no expensive building to pay rent at, no unnecessary employees and all the costs that are associated with that. What happens when you cut out all the fat? You can provide lower rates and lower closing costs. It's simple. Now here is the best part, you still get great service from a local Kansas City Lender. My mission is to let everyone know that low rates and great customer service are NOT mutually exclusive.

Thanks for coming along on this journey where Low Rates meet Great Service. The two do NOT have to be mutually exclusive. It's just a lie that the big box mortgage companies have been telling you for years. Don't believe me? Give me a call or shoot me a text on my personal cell phone today and compare my rates and costs up against any other lender in the country, and be prepared to be blown away.

**Mike Baker**

