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More Stellar Housing Numbers. How Long Can They Last?

While it wasn't quite the biggest surprise of 2020, the **strength of the housing market** was one of the best. The just-released numbers for December keep the good times rolling.

Leading the charge was December's Existing Home Sales report from the National Association of Realtors (NAR). The annual pace wasn't *quite* at the recent 15-year high seen 2 months ago, but it hasn't really fallen since then. No complaints.



If you want to see more 15-year records broken, you'll have to rely on The Census Bureau's **New Residential Construction** numbers. While not a direct measure of New Home Sales, the correlation is high (we'll get the official sales numbers next Thursday). For now, we can bask in the warm glow of another long-term high in Housing Starts.

National Average Mortgage Rates



	Rate	Change	Points
Mortgage News Daily			
30 Yr. Fixed	7.07%	+0.02	0.00
15 Yr. Fixed	6.45%	0.00	0.00
30 Yr. FHA	6.51%	+0.02	0.00
30 Yr. Jumbo	7.26%	0.00	0.00
5/1 ARM	7.02%	-0.01	0.00

Freddie Mac

30 Yr. Fixed	6.86%	-0.01	0.00
15 Yr. Fixed	6.16%	+0.03	0.00

Rates as of: 6/28

Market Data

	Price / Yield	Change
MBS UMBS 5.5	98.49	-0.45
MBS GNMA 5.5	99.10	-0.44
10 YR Treasury	4.3892	-0.0088
30 YR Treasury	4.5568	-0.0072

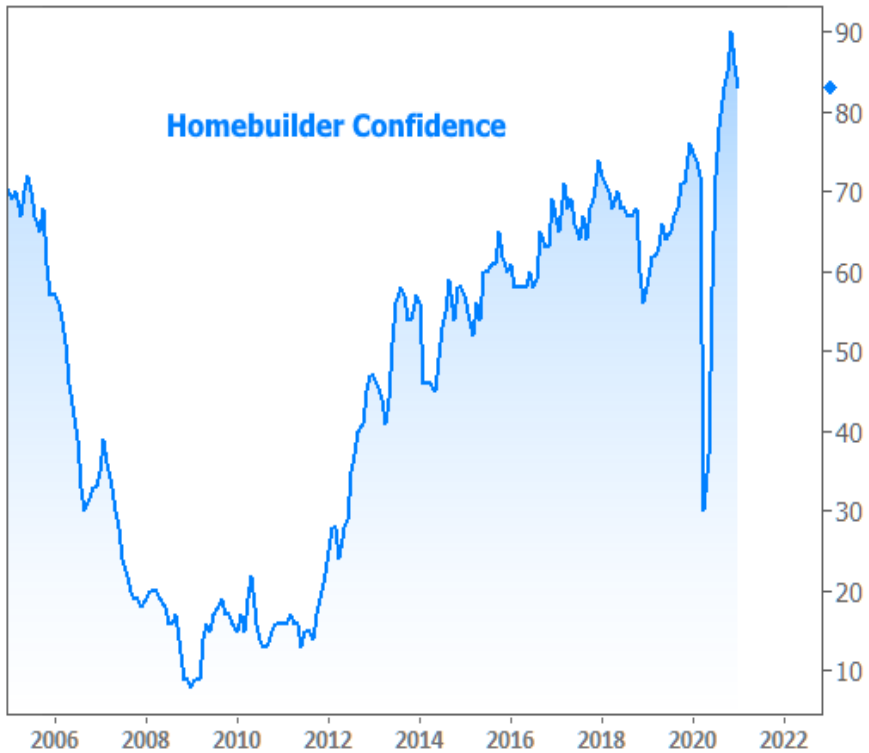
Pricing as of: 6/30 10:50PM EST

Recent Housing Data

		Value	Change
Mortgage Apps	Jun 12	208.5	+15.58%
Building Permits	Mar	1.46M	-3.95%
Housing Starts	Mar	1.32M	-13.15%
New Home Sales	Mar	693K	+4.68%
Pending Home Sales	Feb	75.6	+1.75%
Existing Home Sales	Feb	3.97M	-0.75%
Builder Confidence	Mar	51	+6.25%



With sales and construction numbers like this, it's no surprise to see **builder confidence** remain in **record high** territory. The National Association of Homebuilders (NAHB) reported another slight drop in builder confidence for January. The silver lining? If not for the past 3 months, January's index would have been an all-time high.



Silver linings aside, **do builders know something** that the home sales data has yet to tell us? That's possible, but most of the drop was chalked up to higher costs for materials, and shortages of labor and lots. In other words, the only thing the builder confidence numbers are telling us is that the housing market is a **victim of its own success**.

If we want to worry about the future of housing for more legitimate reasons, the most obvious candidate is the threat of **rising rates**.

Actually, there have been indications of upward pressure on interest rates for months. That hasn't been immediately apparent in the **mortgage** world because mortgage rates **diverged** from their normal benchmarks in such an unprecedented way in 2020.

Chief among those benchmarks is the 10yr Treasury yield, which has been conveying a slow, steady rise in rates **since August**. Mortgage rates, however, moved mostly **lower** since then, largely because they still had a lot of catching up to do following 2020's initial bond market shock.

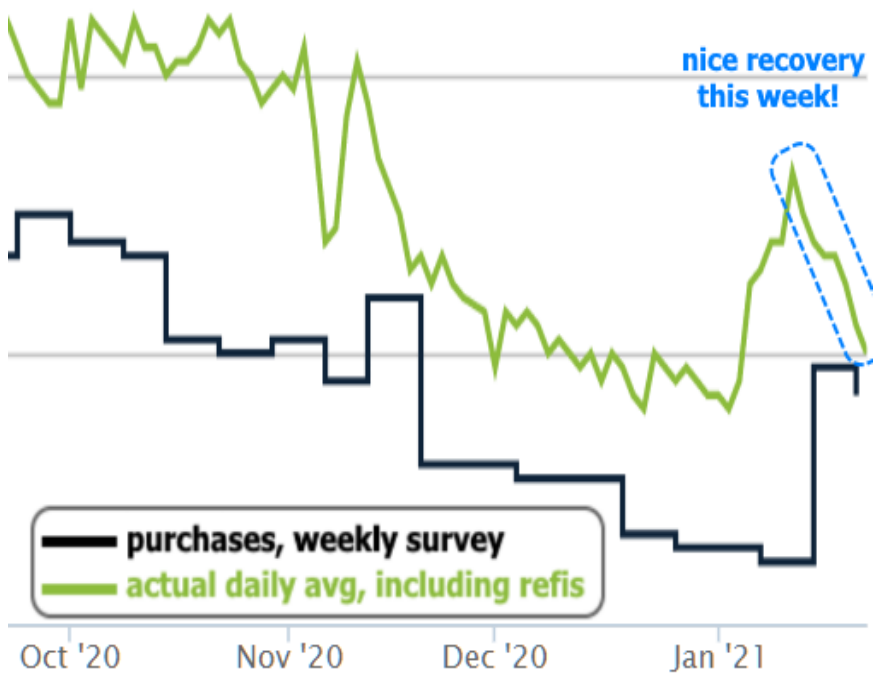


Now that mortgage rates have been reunited with Treasuries, so to speak, we can expect to see bond market volatility have an easier time translating to movement in the mortgage market. From there, to whatever extent we credit low rates for benefitting the housing market, there is indeed **some cause for concern**.

Are we talking about **huge, immediate concerns**? Probably not. The trajectory of rates depends heavily on the trajectory of the pandemic and its economic impacts. It goes without saying that covid won't be defeated overnight. Moreover, progress may be uneven (2 steps forward, 1.X steps back?). As such, even if rates continue trending higher, they would be hard-pressed to do so very quickly.

The week of the Georgia senate election was an exception, and rates have already recovered significantly since then. As of this week, the average lender was almost all the way back in line with early January levels.

30yr Fixed Mortgage Rates



The week ahead brings **more housing data** with home price reports on Tuesday, New Home Sales on Thursday, and Pending Sales on Friday (a leading indicator for next month's Existing Home Sales report). In addition the Fed releases a policy statement on Wednesday. Given what we've heard from Fed Chair Powell recently, it's **too early** for investors to be looking for any major changes from the Fed, but hints about those changes will eventually be a big motivation for upward pressure in rates.

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Recent Economic Data

Date	Event	Actual	Forecast	Prior
Wednesday, Jan 20				
7:00AM	w/e MBA Refi Index	4484.2		4706.3
7:00AM	w/e MBA Purchase Index	348.2		338.9
10:00AM	Jan NAHB housing market indx	83	86	86
Thursday, Jan 21				
8:30AM	Jan Philly Fed Business Index	26.5	12.0	9.1
8:30AM	Dec House starts mm: change (%)	5.8		1.2
8:30AM	Dec Build permits: change mm (%)	4.5		5.9
8:30AM	Dec Housing starts number mm (ml)	1.669	1.560	1.547
8:30AM	Dec Building permits: number (ml)	1.709	1.604	1.635

Event Importance:

- No Stars = Insignificant
- ☆ Low
- ★ Moderate
- ★★ Important
- ★★★ Very Important

Date	Event	Actual	Forecast	Prior
8:30AM	w/e Jobless Claims (k)	900	878	965
Friday, Jan 22				
9:45AM	Jan PMI-Composite (source:Markit)	58.0		55.3
10:00AM	Dec Existing home sales (ml)	6.76	6.55	6.69
10:00AM	Dec Exist. home sales % chg (%)	+0.7	-2.0	-2.5
Monday, Jan 25				
1:00PM	2-Yr Note Auction (bl)	60		
Tuesday, Jan 26				
9:00AM	Nov CaseShiller 20 yy (%)	+9.1	8.6	7.9
9:00AM	Nov Monthly Home Price yy (%)	+11.0		10.2
10:00AM	Jan Consumer confidence	89.3	89.0	88.6
1:00PM	5-Yr Note Auction (bl)	61		
Wednesday, Jan 27				
8:30AM	Dec Durable goods (%)	0.2	0.9	1.0
2:00PM	N/A FOMC rate decision (%)	0.000 - 0.250	0.125	0.125
Thursday, Jan 28				
8:30AM	Q4 GDP Advance (%)	4.0	4.0	33.4
10:00AM	Dec New Home Sales (%) (%)	1.6	1.9	-11.0
10:00AM	Dec Leading index chg mm (%)	+0.3	0.3	0.6
10:00AM	Dec New Home Sales (ml)	0.842	0.865	0.841
1:00PM	7-Yr Note Auction (bl)	62		
Friday, Jan 29				
8:30AM	Dec Core PCE Inflation (y/y) (%)	1.5	1.3	1.4
9:45AM	Jan Chicago PMI	63.8	58.5	59.5
10:00AM	Dec Pending Sales Index	125.5		125.7
10:00AM	Jan Consumer Sentiment (ip)	79.0	79.2	79.2
10:00AM	Dec Pending Home Sales (%)	-0.3	-0.1	-2.6

Real Talk

At The Rate Shop, we're not your average mortgage banker. We specialize in bringing you ridiculously low interest rates that will make you wonder what the other guys are doing. In fact the ONLY objection we ever hear is "your rates sound too good to be true". Well they're not, and here is why...

After 15 years in the retail banking world I was frustrated with the high interest rates that came from that business model. As I looked around at all the bloated layers of management and their expensive salaries and the overhead of running a larger company (think rent costs, employee health and benefit costs, payroll taxes, and on and on) it dawned on me that I was a part of the problem, and the solution, for me at least, was so easy to see.

Start my own mortgage brokerage shop. No expensive executive salaries, no expensive building to pay rent at, no unnecessary employees and all the costs that are associated with that. What happens when you cut out all the fat? You can provide lower rates and lower closing costs. It's simple. Now here is the best part, you still get great service from a local Kansas City Lender. My mission is to let everyone know that low rates and great customer service are NOT mutually exclusive.

Thanks for coming along on this journey where Low Rates meet Great Service. The two do NOT have to be mutually exclusive. It's just a lie that the big box mortgage companies have been telling you for years. Don't believe me? Give me a call or shoot me a text on my personal cell phone today and compare my rates and costs up against any other lender in the country, and be prepared to be blown away.

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