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Is Rate Recovery Enough to Keep Housing Healthy?

It was a fraught week for rates and housing, with plenty of movement in financial markets and plenty of **contradictions** in economic data.

There are ample talking points for optimists and pessimists when it comes to the current state of the housing market. Let's start with the **good news**.

The week's first major economic report was [New Home Sales](#) for the month of August. This one was worth watching because July's report was so strong that many economists chalked it up to the report's typically high margin of error. Indeed, this often results in "big gains" turning into "big losses" by the time revisions come in.

That was **not the case** this time around. Not only were July's numbers vetted, but August's were also stronger than expected. Next to July, it was the **2nd best report in more than 8 years**. Housing pessimists might try to call attention to the fact that sales still aren't halfway back to their pre-meltdown peak, but even they'd have to concede the unsustainability of 2005's levels of new construction.

National Average Mortgage Rates



	Rate	Change	Points
Mortgage News Daily			
30 Yr. Fixed	7.07%	+0.02	0.00
15 Yr. Fixed	6.45%	0.00	0.00
30 Yr. FHA	6.51%	+0.02	0.00
30 Yr. Jumbo	7.26%	0.00	0.00
5/1 ARM	7.02%	-0.01	0.00

Freddie Mac

30 Yr. Fixed	6.86%	-0.01	0.00
15 Yr. Fixed	6.16%	+0.03	0.00

Rates as of: 6/28

Market Data

	Price / Yield	Change
MBS UMBS 6.0	100.13	-0.04
MBS GNMA 6.0	100.23	-0.11
10 YR Treasury	4.4390	+0.0410
30 YR Treasury	4.5966	+0.0326

Pricing as of: 7/1 8:52AM EST

Recent Housing Data

		Value	Change
Mortgage Apps	Jun 12	208.5	+15.58%
Building Permits	Mar	1.46M	-3.95%
Housing Starts	Mar	1.32M	-13.15%
New Home Sales	Mar	693K	+4.68%
Pending Home Sales	Feb	75.6	+1.75%
Existing Home Sales	Feb	3.97M	-0.75%
Builder Confidence	Mar	51	+6.25%

New Home Sales



Housing skeptics have more room to talk when it comes to the issues of **price plateaus, affordability and inventory**. Virtually every other housing-related report released this week (and there were a lot!) addresses these topics in some way.

Black Knight's [Home Price Index](#), one of several mainstream price indices, showed a **distinct slowdown** in price appreciation over the past few months. Another highly-regarding index, [Case-Shiller](#), was more equivocal on the the month-over-month trend in appreciation. Instead, it called attention to the logical **unsustainability** of price appreciation (running over 5 percent, according to most measures) relative to core inflation, which remains near 2 percent.

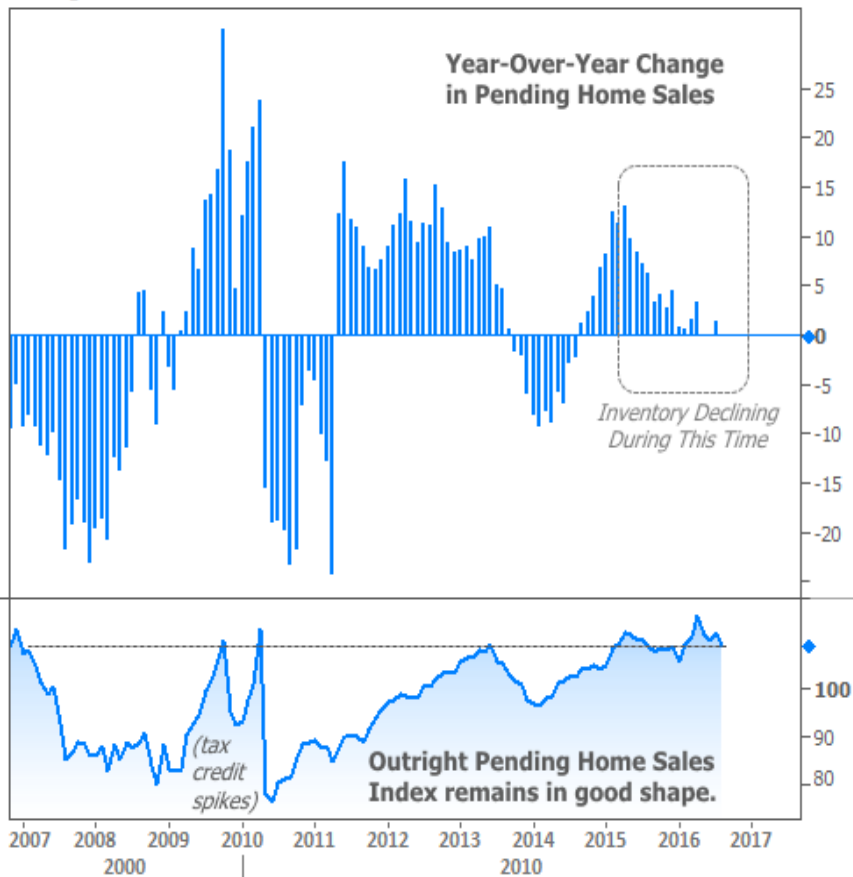
In that same vein, ATTOM (previously RealtyTrac) [released a report](#) focused specifically on **affordability**. It noted that 24 percent of the counties in its study were less affordable than their historical average, compared to 22 percent in the 2nd quarter and 19 percent last year.

In **slightly more upbeat** news, 2 reports from CoreLogic spoke to decreasing levels of distress in housing markets. [The first](#) showed that **distressed sales** themselves only increased in 8 states and had fallen 2.2 percent year-over year. [The second](#) was more of an indirect comment on "distress," noting that **all-cash sales** dipped below 30 percent in June--the first time that's happened since 2007.

All of the above dovetails into what the National Association of Realtors considers the **core issue facing housing** at the moment: **INVENTORY!** This has been a constant battle cry for the NAR, and one that seems to explain the juxtaposition of unsustainable price gains and relatively stagnant wage/inflation growth.

Inventory is increasingly being used to explain declining momentum in [Pending Home Sales](#), a leading indicator of purchase contract activity. The NAR notes that inventory has contracted in **15 straight months**. This exactly matches the decline in year-over-year growth in Pending Sales, seen in the chart below.

Pending Home Sales



One fairly constant source of **positivity** for housing markets is the interest rate environment. Although mortgage rates aren't officially at all-time lows at the moment, they've been spending more time **NEAR all-time lows** than at any other time in history.

Whether that continues to be the case depends largely on central bank policies. Recent rate volatility began after the European Central Bank hinted that it might be a little less generous with easy money policies in the near future. Last week's Fed Announcement helped rates (and stocks) find their footing, and that **recovery continued this week**.

One classic sign that markets are reacting to central bank's easy money outlook is the **divergence** of stock prices and bond yields (aka "rates"). Over most short-term time horizons, rates tend to move the same direction as stocks, but when markets see the proverbial "punch-bowl" of easy money at stake, stocks and bonds usually lose ground **together** (meaning rates move higher while stock prices move lower, and vice versa).

10yr Treasury Yield and Stocks



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Recent Economic Data

Date	Event	Actual	Forecast	Prior
Monday, Sep 26				
10:00AM	Aug New home sales-units mm (ml)	0.609	0.600	0.654
1:00PM	2-Yr Note Auction (bl)	26		
Tuesday, Sep 27				
9:00AM	Jul CaseShiller 20 yy (%)	+5.0	5.1	5.1
10:00AM	Sep Consumer confidence	104.1	99.0	101.1
1:00PM	5-Yr Note Auction (bl)	34		
Wednesday, Sep 28				
7:00AM	w/e Mortgage Market Index	527.1		530.8
8:30AM	Aug Durable goods (%)	0.0	-1.4	4.4
10:55AM	Yellen Congressional Testimony			
1:00PM	7-Yr Note Auction (bl)	28		
Thursday, Sep 29				
8:30AM	Q2 GDP Final (%)	+1.4	1.3	1.1
8:30AM	w/e Initial Jobless Claims (k)	254	257	252

Event Importance:

No Stars = Insignificant

☆ Low

★ Moderate

★★ Important

★★★ Very Important

Date	Event	Actual	Forecast	Prior
10:00AM	Aug Pending homes index	108.5		111.3
Friday, Sep 30				
8:30AM	Aug PCE price index mm (%)	+0.1		0.0
8:30AM	Aug Core PCE price index mm (%)	+0.2	0.2	0.1
9:45AM	Sep Chicago PMI	54.2	52.0	51.5
Monday, Oct 03				
10:00AM	Sep ISM Mfg Prices Paid	53.0	52.9	53.0
10:00AM	Aug Construction spending (%)	-0.7	0.2	0.0
10:00AM	Sep ISM Manufacturing PMI	51.5	50.3	49.4
Tuesday, Oct 04				
9:45AM	Sep ISM-New York index	719.7		719.9
Wednesday, Oct 05				
8:15AM	Sep ADP National Employment (k)	154.0	166	177
8:30AM	Aug International trade mm \$ (bl)	-40.73	-39.3	-39.5
10:00AM	Aug Factory orders mm (%)	+0.2	-0.1	1.9
10:00AM	Sep ISM N-Mfg PMI	57.1	53.0	51.4
10:00AM	Sep ISM N-Mfg Bus Act	60.3	52.2	51.8
Friday, Oct 07				
8:30AM	Sep Non-farm payrolls (k)	+156	175	151
8:30AM	Sep Private Payrolls (k)	+167	170	126
8:30AM	Sep Unemployment rate mm (%)	5.0	4.9	4.9
10:00AM	Aug Wholesale inventories mm (%)	-0.2	-0.1	-0.1

Real Talk

At The Rate Shop, we're not your average mortgage banker. We specialize in bringing you ridiculously low interest rates that will make you wonder what the other guys are doing. In fact the ONLY objection we ever hear is "your rates sound too good to be true". Well they're not, and here is why...

After 15 years in the retail banking world I was frustrated with the high interest rates that came from that business model. As I looked around at all the bloated layers of management and their expensive salaries and the overhead of running a larger company (think rent costs, employee health and benefit costs, payroll taxes, and on and on) it dawned on me that I was a part of the problem, and the solution, for me at least, was so easy to see.

Start my own mortgage brokerage shop. No expensive executive salaries, no expensive building to pay rent at, no unnecessary employees and all the costs that are associated with that. What happens when you cut out all the fat? You can provide lower rates and lower closing costs. It's simple. Now here is the best part, you still get great service from a local Kansas City Lender. My mission is to let everyone know that low rates and great customer service are NOT mutually exclusive.

Thanks for coming along on this journey where Low Rates meet Great Service. The two do NOT have to be mutually exclusive. It's just a lie that the big box mortgage companies have been telling you for years. Don't believe me? Give me a call or shoot me a text on my personal cell phone today and compare my rates and costs up against any other lender in the country, and be prepared to be blown away.

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