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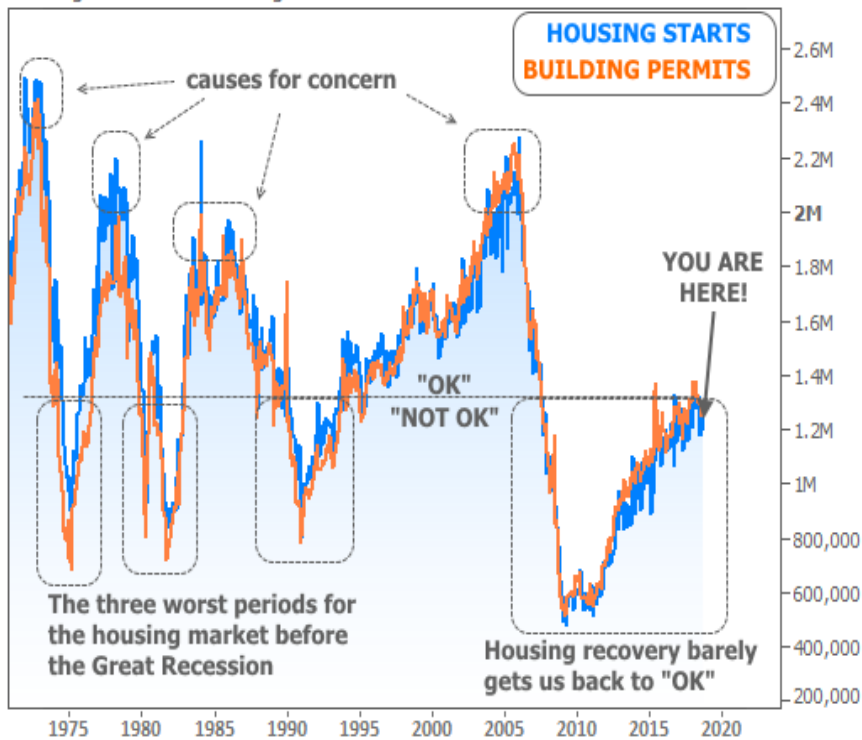
A Few Great Reasons Not to Lose Hope in Housing and Rates

Times are tougher than they have been for the housing and mortgage markets. Rates are at 7 year highs, and home sales/prices are noticeably cooling. 2008's mortgage meltdown taught us to fear the worst at times like this, but there are some good reasons you probably shouldn't.

Yes, housing is cooling and prices are no longer rising at **unsustainable** levels. There's the first piece of good news, actually! It would have been a concern to see prices continue to rise at more than double the pace of incomes. That was one of the ingredients leading up to the meltdown.

Another cause for concern leading up to the meltdown was the fact that home construction numbers (as measured by "housing starts" or building permits) were surging past previous peaks. Those peaks can be seen in the following chart, as well as a line in the sand that separates the 3 worst periods for the housing market from everything else. Notably, our entire current housing recovery has taken place **BELOW** that line. The point is that housing may be cooling, but it was far from overheated.

Building Permits and Housing Starts



National Average Mortgage Rates



| | Rate | Change | Points |
|----------------------------|-------|--------|--------|
| Mortgage News Daily | | | |
| 30 Yr. Fixed | 6.89% | 0.00 | 0.00 |
| 15 Yr. Fixed | 6.33% | +0.01 | 0.00 |
| 30 Yr. FHA | 6.33% | +0.01 | 0.00 |
| 30 Yr. Jumbo | 7.05% | 0.00 | 0.00 |
| 5/1 ARM | 6.58% | 0.00 | 0.00 |
| Freddie Mac | | | |
| 30 Yr. Fixed | 6.77% | -0.09 | 0.00 |
| 15 Yr. Fixed | 6.05% | -0.11 | 0.00 |

Rates as of: 7/22

Market Data

| | Price / Yield | Change |
|----------------|---------------|---------|
| MBS UMBS 5.5 | 99.45 | +0.06 |
| MBS GNMA 5.5 | 99.85 | +0.08 |
| 10 YR Treasury | 4.2325 | -0.0200 |
| 30 YR Treasury | 4.4566 | -0.0159 |

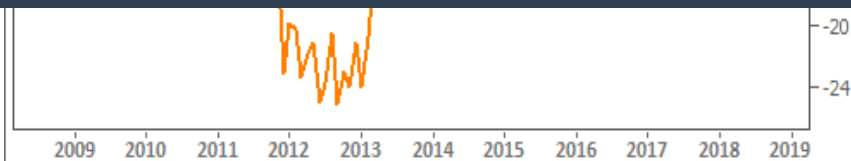
Pricing as of: 7/23 11:10AM EST

Recent Housing Data

| | Value | Change |
|---------------------|--------------|---------|
| Mortgage Apps | Jul 10 206.1 | -0.19% |
| Building Permits | Mar 1.46M | -3.95% |
| Housing Starts | Mar 1.32M | -13.15% |
| New Home Sales | Mar 693K | +4.68% |
| Pending Home Sales | Feb 75.6 | +1.75% |
| Existing Home Sales | Feb 3.97M | -0.75% |
| Builder Confidence | Mar 51 | +6.25% |

Another unsustainable trend in the housing market until just recently had been the **unprecedented inventory draw-down**. The following chart shows existing home sales, inventory levels (homes for sale), and the annual change in inventory.





The bottom of the chart makes 2012 look **alarming**, but consider that orange line is dependent on inventory levels from 12 months prior. The crisis left us with a mountain of inventory to work through. 2012 was merely on the lower side of normal levels in terms of units, but its rate of change was extreme relative to the mountain.

Existing Home Sales Inventory



2016-2017 was **more of a concern** because we were losing more and more inventory from levels that were already depressed. Even now, inventory remains low, but by moving back into positive territory, it's **paving the way for a more active housing market**, provided other factors fall into place.

What are the other factors? Cases could be made for several (wages, student loans, geographical mobility, foreign investment balance), but no one could debate the importance of interest rates.

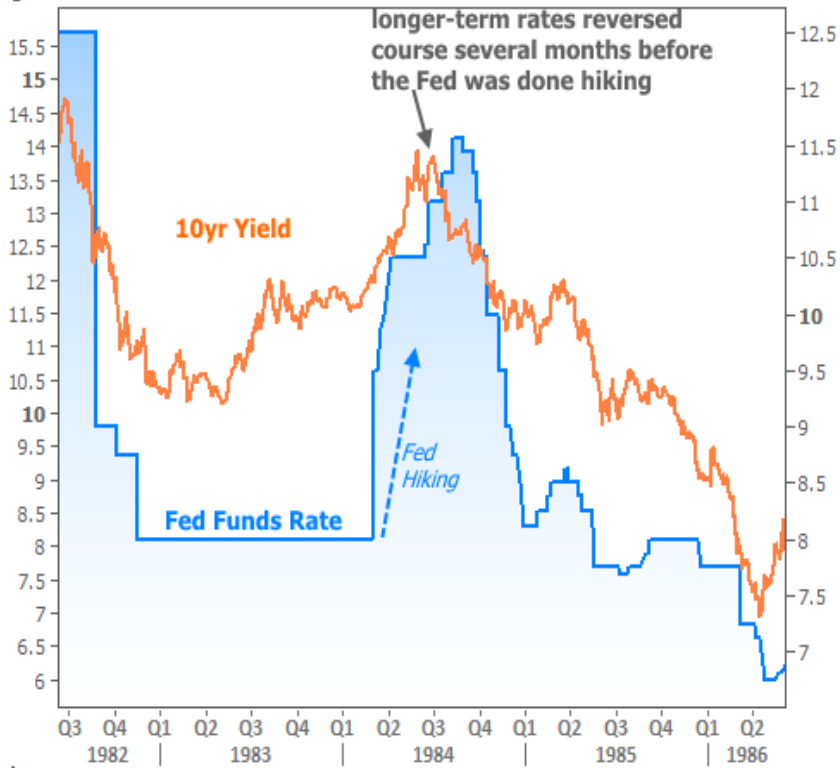
Rates won't make or break a strong housing market, but as we clearly saw in 2013 and again in 2018, they can certainly make a dent. The toughest times are those when rates are spiking and homebuyers are waiting for the top. After rates stabilize, we tend to see activity start to pick up. That means the higher rates go, the **closer we're getting to the starting line** for the next leg up in housing.

At present, daydreaming about a top in rates might seem fairly hopeless. Indeed, it could take months before it finally happens, but odds increase significantly in 2019. This has to do with the timing of the typical cycle in longer-term rates versus the Fed Funds Rate.

The Fed controls overnight rates. Mortgages share most of their DNA with longer-term rates like 10yr Treasury yields. The charts below show every past example of a distinct Fed rate **hike** cycle (like the one we're in now) followed by the subsequent rate **cut** cycle going back to the 80's.

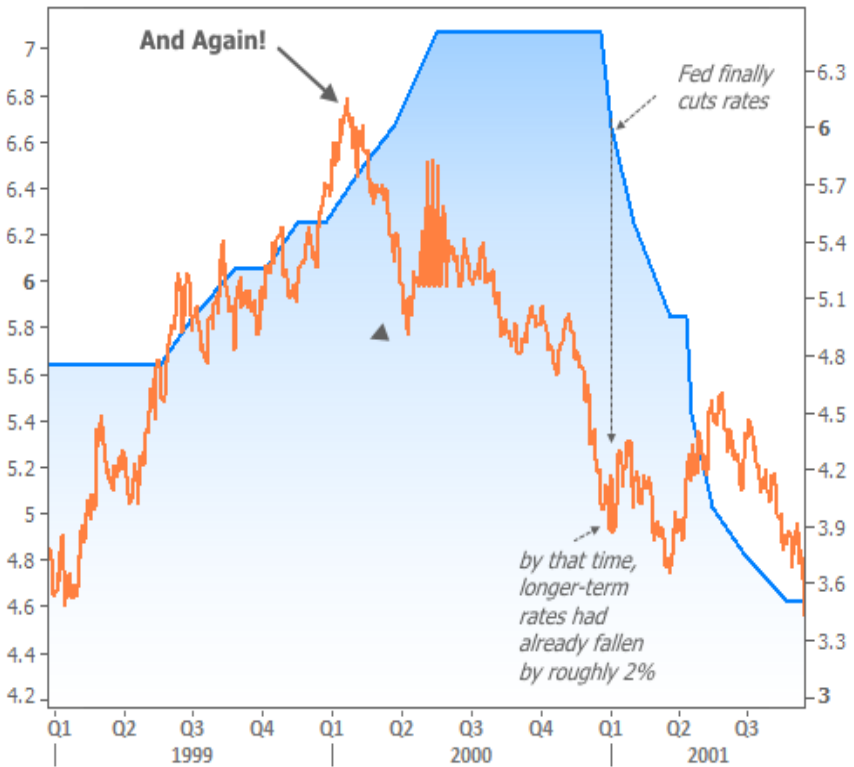
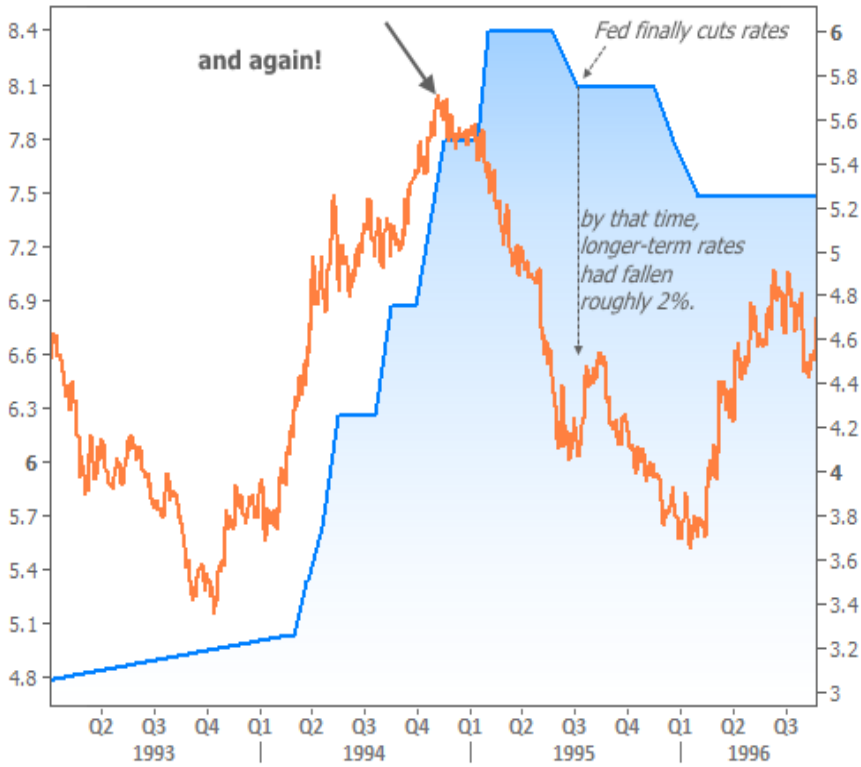
The blue line is the Fed Funds Rate (the Fed is beginning a rate cut cycle when the blue line moves lower for more than a few months). The orange line is the the 10yr Treasury yield (a stand-in for mortgage rates in this case).

longer term rates vs Fed



The y-axis is different in each chart, so some of the movement is bigger/smaller than it looks at first glance, but we're only interested in how and WHEN the orange line moves relative to the blue line. You'll definitely notice a theme...





So **what's the point of all this?** Simply put, the Fed will be the first to tell you that it will be close to the end of the current rate hike cycle by the middle of next year. Unless the economy and inflation are just screaming higher, that means we'll have already seen longer-term rates top out, just as they did in every single past example in the charts above.

Bottom line: I can't promise you that a big, friendly bounce in rates will happen at any specific time, but I can tell you it will eventually happen, and that we're getting close enough to talk about it.

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Recent Economic Data

| Date | Event | Actual | Forecast | Prior |
|--------------------------|-----------------------------------|--------|----------|-------|
| Monday, Oct 15 | | | | |
| 8:30AM | Sep Retail Sales (%) | 0.1 | 0.6 | 0.1 |
| 8:30AM | Oct NY Fed Manufacturing | 21.10 | 19.00 | 19.00 |
| 10:00AM | Aug Business Inventories (%) | 0.5 | 0.5 | 0.6 |
| Tuesday, Oct 16 | | | | |
| 9:15AM | Sep Capacity Utilization (%) | 78.1 | 78.2 | 78.1 |
| 9:15AM | Sep Industrial Production (%) | 0.3 | 0.2 | 0.4 |
| 10:00AM | Oct NAHB housing market indx | 68 | 67 | 67 |
| Wednesday, Oct 17 | | | | |
| 8:30AM | Sep Building permits: number (ml) | 1.241 | 1.278 | 1.249 |
| 8:30AM | Sep House starts mm: change (%) | -5.3 | | 9.2 |
| 8:30AM | Sep Housing starts number mm (ml) | 1.201 | 1.220 | 1.282 |
| 8:30AM | Sep Build permits: change mm (%) | -0.6 | | -4.1 |
| Thursday, Oct 18 | | | | |
| 8:30AM | Oct Philly Fed Business Index | 22.2 | 20.0 | 22.9 |
| 10:00AM | Sep Leading index chg mm (%) | 0.5 | 0.5 | 0.4 |
| Friday, Oct 19 | | | | |
| 10:00AM | Sep Exist. home sales % chg (%) | -3.4 | -0.7 | 0.0 |
| 10:00AM | Sep Existing home sales (ml) | 5.15 | 5.30 | 5.34 |

Event Importance:

No Stars = Insignificant

☆ Low

★ Moderate

★★ Important

★★★ Very Important

Experience, Responsive, Expertise

Whether you're buying, selling, refinancing, or building your dream home, you have a lot riding on your loan specialist. Since market conditions and mortgage programs change frequently, you need to make sure you're dealing with a top professional who is able to give you quick and accurate financial advice. I have the expertise and knowledge you need to explore the many financing options available.

Ensuring that you make the right choice for you and your family is my ultimate goal. And I am committed to providing my customers with mortgage services that exceed their expectations.

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