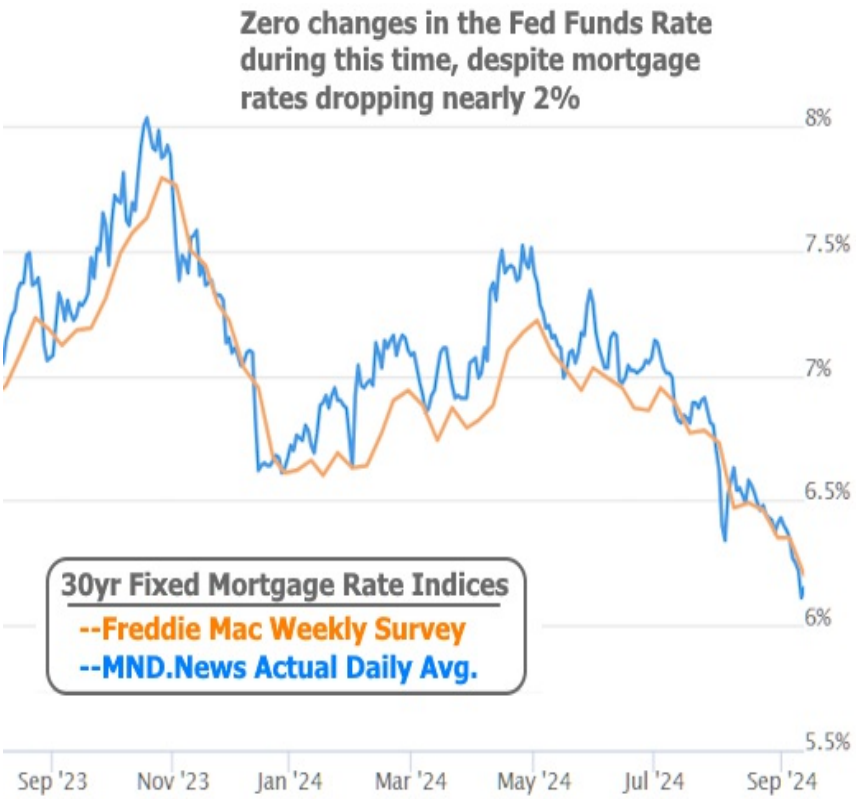


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Why Fed Day Matters Even Though Mortgage Rates Are Already Lower

It's a foregone conclusion that the Fed will be cutting rates on Wednesday, September 18th. As exciting as that might sound, mortgage rates have already reaped the rewards.



If you'd like to understand this with a simple, nuts and bolts example, just consider the numerous occasions where mortgage rates have fallen BEFORE and moved HIGHER AFTER the Fed has cut the Fed Funds Rate.

National Average Mortgage Rates



Mortgage News Daily	Rate	Change	Points
30YR Fixed	7.22%	-0.08	0.00
15YR Fixed	6.85%	-0.06	0.00
30YR FHA	6.89%	-0.06	0.00
30YR Jumbo	7.40%	-0.05	0.00
7/6 SOFR	6.73%	+0.02	0.00
30YR VA	6.90%	-0.07	0.00

Rates as of: 11/4

MBS and Treasury

	Price / Yield	Change
MBS UMBS 6.0	100.15	-0.06
10 YR Treasury	4.8911	+0.0057
30 YR Treasury	5.2698	-0.0101

Pricing as of: 11/5 7:14AM EST

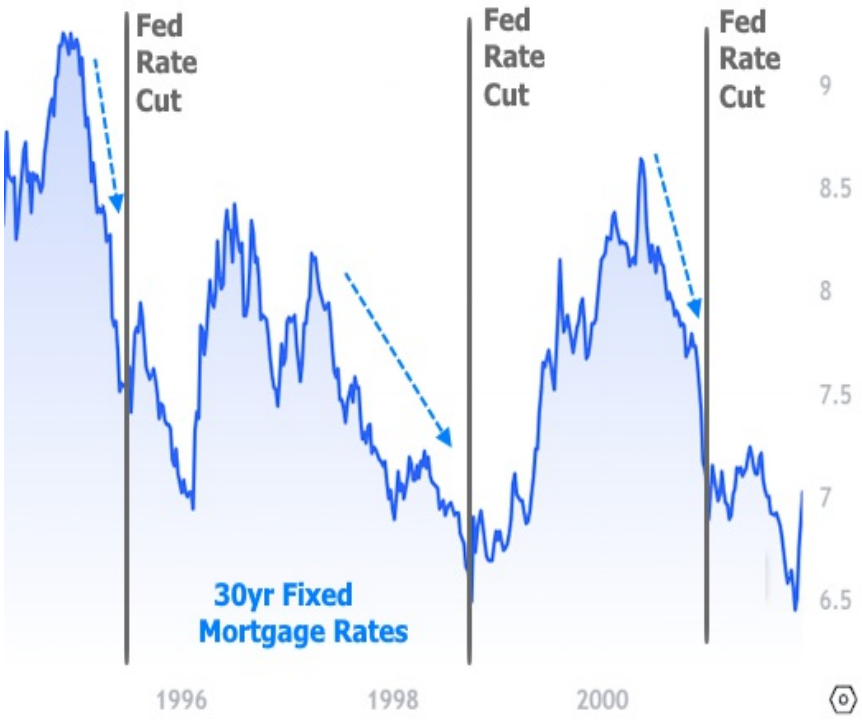
Recent Housing Data

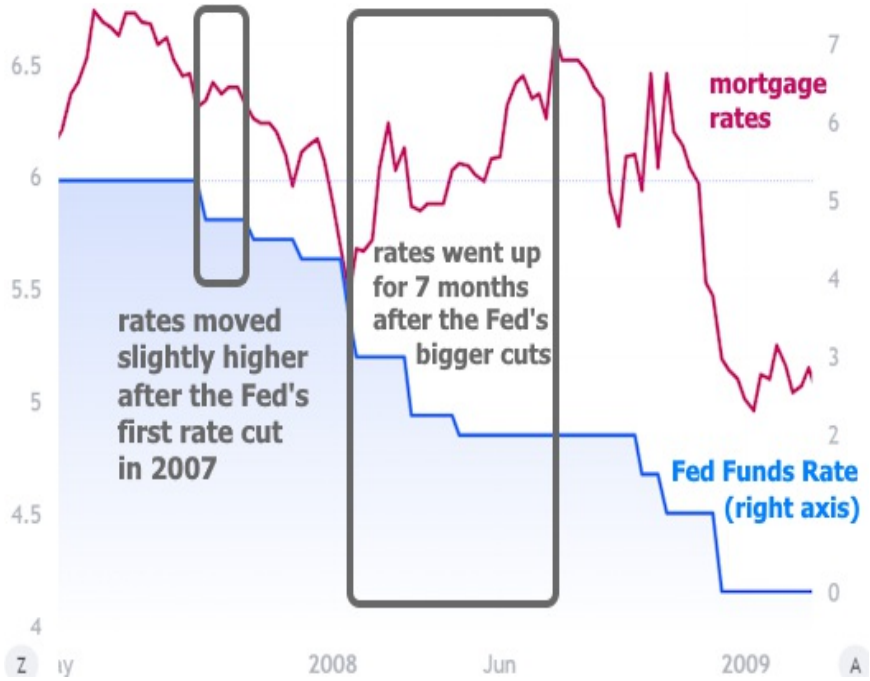
		Value	Change
Mortgage Apps	Oct 21	195	+3.39%
Building Permits	Sep	1.4M	+0.43%
Housing Starts	Sep	1.22M	-4.24%
New Home Sales	Sep	676K	-1.17%
Pending Home Sales	Aug	71.2	0%
Existing Home Sales	Oct	3.99M	+0.25%
Builder Confidence	Oct	29	-9.38%

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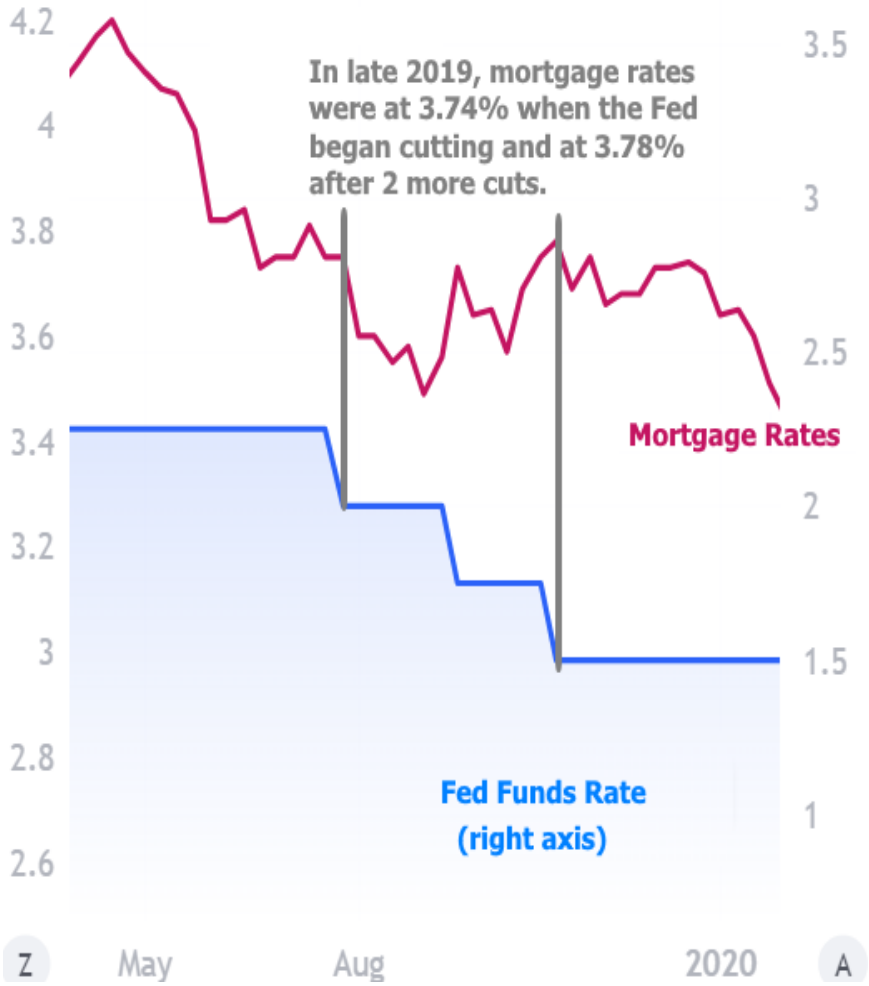




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If you'd like to understand WHY that is possible and you missed the last two newsletters, they'll bring you fully up to speed.

Why You Might Regret Waiting For Better Rates After The Fed Cuts

Here's Exactly What a Fed Rate Cut Will Do For Mortgage Rates

And last but not least, for those who want to understand WHY but who don't like clicking links, here's a quick, bullet point recap:

- Mortgage rates can move every day whereas the Fed only meets once every 6 weeks
- The Fed communicates what it's likely to do
- Financial markets allow for bets on probabilities of Fed rate cuts
- Other bonds (like those that determine mortgage rates) are influenced by those probabilities
- As such, if the Fed says they're going to cut, and if the market is already betting on rate cuts, then mortgage rates have already moved lower in anticipation.

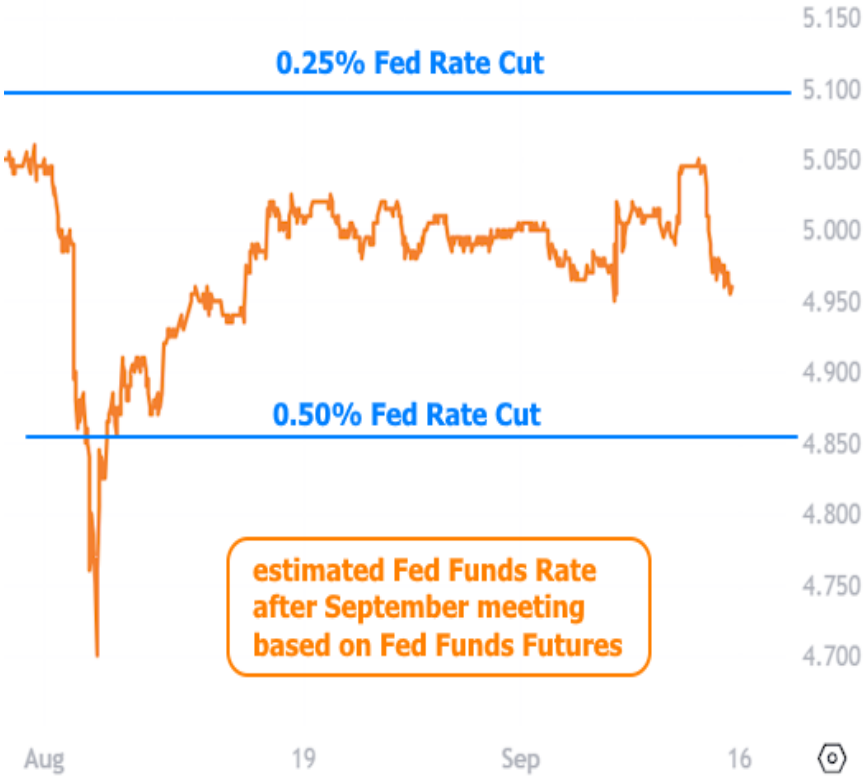
Despite all of that, Fed Day can still matter for a variety of reasons. That's especially true of this particular Fed Day because it is one of the most uncertain in terms of the outcome.

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We've talked quite a bit about the Fed cutting rates, but not as much about the SIZE of that rate cut. This is one of those rarer instances where the market is fairly evenly split between expecting the cut to be 0.25% or 0.50%. That means about half the market is going to be surprised and when the market is surprised, volatility ensues. This wasn't necessarily destined to be the case earlier this week, but odds quickly returned to evenly split after a Wall Street Journal article made a case for the Fed having options on Thursday.



If the Fed Funds Rate (the thing that is being cut on Wednesday) were the only part of the announcement, a 0.25% cut would likely cause other interest rates to move higher while a 0.50% would do the opposite. The counterpoint is that some investors could worry that 0.25% is not a fast enough removal of restrictive financial conditions, thus leading to more bets on recession. In that scenario, mortgage rates could actually fall despite the smaller rate cut from the Fed.

Conversely, other investors could worry that a 0.50% cut is aggressive enough to reinvigorate inflation or overstimulate the economy, thus putting UPWARD pressure on mortgage rates despite a larger Fed rate cut.

But the rate cut itself is only one part of the announcement. At the exact same moment that the cut is announced, the Fed releases two other documents. The first is the policy statement that contains additional verbiage surrounding the rate cut. The rest of the interest rate world can view that verbiage as friendly, unfriendly, or neutral.

The other document is a summary of economic projections (SEP). One key component of the SEP is the chart of each Fed member's projection for the appropriate Fed Funds Rate at various points in the future. This is represented in a dot plot format and has become so influential that any devout market watcher knows exactly what you mean if you mention "the dots!"

In addition to the two documents released at 2pm ET, Fed Chair Powell holds a press conference at 2:30pm which includes a Q&A portion.

So we have:

1. The rate cut itself

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2. The verbiage in the statement surrounding the rate cut
3. The SEP with the dot plot showing the rate cut outlook for future meetings
4. Fed Chair Powell's press conference

Any of those 4 items could exert upward or downward pressure on longer-term rates. All we know today is that mortgage rates have already baked in something between a 0.25% and 0.50% Fed rate cut.

What does all of the above mean? There will be volatility. It could be quite large when it comes to Wednesday and possibly Thursday. It has an equal chance of pushing mortgage rates higher vs lower, even though the Fed is certainly cutting its policy rate. Ultimately, the short-term volatility shouldn't have a lasting impact on bigger picture rate trends. Those will be more heavily influenced by the next big round of economic data in early October.

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Recent Economic Data

Date	Event	Actual	Forecast	Prior
Monday, Sep 09				
10:00AM	Jul Wholesale inventories mm (%)	0.2%	0.3%	0.1%
Wednesday, Sep 11				
7:00AM	Sep/06 MBA Purchase Index	138.6		136.1
7:00AM	Sep/06 MBA Refi Index	757.8		751.4
8:30AM	Aug m/m CORE CPI (%)	0.3%	0.2%	0.2%
8:30AM	Aug y/y CORE CPI (%)	3.2%	3.2%	3.2%
Thursday, Sep 12				
8:30AM	Aug Core Producer Prices MM (%)	0.3%	0.2%	0%
8:30AM	Aug Core Producer Prices YY (%)	2.4%	2.5%	2.4%
8:30AM	Sep/07 Jobless Claims (k)	230K	230K	227K
Friday, Sep 13				
8:30AM	Aug Import prices mm (%)	-0.3%	-0.2%	0.1%
8:30AM	Aug Export prices mm (%)	-0.7%	-0.1%	0.7%
10:00AM	Sep Sentiment: 1y Inflation (%)	2.7%	2.8%	2.8%
10:00AM	Sep Consumer Sentiment (ip)	69.0	68	67.9
Monday, Sep 16				
8:30AM	Sep NY Fed Manufacturing	11.5	-3.9	-4.70
Tuesday, Sep 17				
8:30AM	Aug Retail Sales (%)	0.1%	-0.2%	1%
9:15AM	Aug Industrial Production (%)	0.8%	0.2%	-0.6%
10:00AM	Sep NAHB housing market indx	41	40	39
Wednesday, Sep 18				
8:30AM	Aug Housing starts number mm (ml)	1.356M	1.31M	1.238M
8:30AM	Aug Building permits: number (ml)	1.475M	1.41M	1.406M
2:00PM	FOMC Economic Projections			

Event Importance:

No Stars = Insignificant
☆ Low
★ Moderate
★★ Important
★★ Very Important

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Date	Event	Actual	Forecast	Prior
2:00PM	Fed Interest Rate Decision	5%	5.25%	5.5%
2:30PM	Fed Press Conference			
Thursday, Sep 19				
8:30AM	Sep/14 Jobless Claims (k)	219K	230K	230K
8:30AM	Sep Philly Fed Business Index	1.7	-1	-7.0
10:00AM	Aug Existing home sales (ml)	3.86M	3.90M	3.95M

About Me

I'm the Founder & CEO of World Home Loans, a mission-driven mortgage brokerage built with one purpose: to give consumers, especially Veterans, the respect, speed, and savings they deserve when financing a home.

Over the past 2 years, I've personally closed over 600 VA purchase loans and personally funded more than $375M in the past 12 months. Along the way, I learned that America's Veterans are too often underserved by big-box lenders—facing higher rates, slower closings, and a lack of genuine care. That's why I built World Home Loans.

Our Mission:
• To serve our Veterans by offering ultra-low mortgage rates and closing costs.
• To empower Veterans with the knowledge and resources needed to make informed home financing decisions.
• To stand against and eliminate the widespread overcharging of Veterans that has persisted in the mortgage industry for decades.

At World Home Loans, we back this mission with execution:
Faster closings (our average is 18 days)
Better pricing (consistently beating national averages)
White-glove experience that earns 5-star reviews at scale
A platform where top producers can 2–3X their volume through efficiency, brand power, and unmatched VA expertise.

With "Victory on the Home Front" as our rallying cry, World Home Loans is on course to become the dominant VA-focused lender in the country.

Alongside building WHL, I'm writing my book The Efficient Closer: Building a Mortgage Empire with Precision and Purpose—a playbook for originators who want to scale with speed, systems, and execution.

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