

Brian Cooke
President & CEO, World Home Loans
NMLS # 17866
300 Spectrum Center Drive Ste 400-476 Irvine, CA 92618

Office: 650-678-0283
Mobile: 650-678-0283
bcooke@worldhomeloans.com
View My Website

Conflicting News on Rates, But Everyone Agrees on The Next Main Event

Last Thursday, Mortgage News Daily (MND) published an article titled: "Rates Right in Line With Long-Term Lows, But That Could Change on Friday." Indeed, rates ended up jumping in a big way--the biggest in more than a year.

There was no clairvoyance involved, nor was it a lucky guess. In fact, the intention of the headline was to point out that rates could go big in EITHER direction. It was not destined to be the case, necessarily. All we knew is that we would receive one of the two most important monthly economic reports the following morning and that interest rates routinely react to any big surprises in that report.

The report in question was the employment situation (aka "the jobs report"), and if you've read anything about mortgage rates in the past week, you've seen the damage. Then again, that depends on what you read.

Freddie Mac's weekly mortgage rate survey (yes, we're aware that it's no longer a traditional question and answer survey) has a massive reach with write-ups in a many of the biggest media outlets. There are even some high level financial firms that still pay attention despite the newer, superior alternatives.

Case in point, just one short day ago, Freddie's survey was updated to show essentially no change in mortgage rates from last week. The index moved from 6.63 to 6.64 and the survey's landing page said "Mortgage rates remain stagnant, hovering in the mid-six percent range over the past several weeks."

Occasionally, Freddie has used that space to point out that daily rates began to shoot up at the end of the survey period--a nice courtesy to anyone reading "mid-six percent range" when the average mortgage lender was closer to 7.0%.

On that note, by the time of this week's Freddie survey, the average mortgage lender was indeed much higher than last week. Depending on the details of the specific scenario, many borrowers saw rates that were HALF A PERCENT higher!

National Average Mortgage Rates



	Rate	Change	Points
Mortgage News Daily			
30YR Fixed	7.22%	-0.08	0.00
15YR Fixed	6.85%	-0.06	0.00
30YR FHA	6.89%	-0.06	0.00
30YR Jumbo	7.40%	-0.05	0.00
7/6 SOFR	6.73%	+0.02	0.00
30YR VA	6.90%	-0.07	0.00

Rates as of: 11/4

MBS and Treasury

	Price / Yield	Change
MBS UMBS 6.0	100.16	-0.04
10 YR Treasury	4.8900	+0.0046
30 YR Treasury	5.2687	-0.0112

Pricing as of: 11/5 7:13AM EST

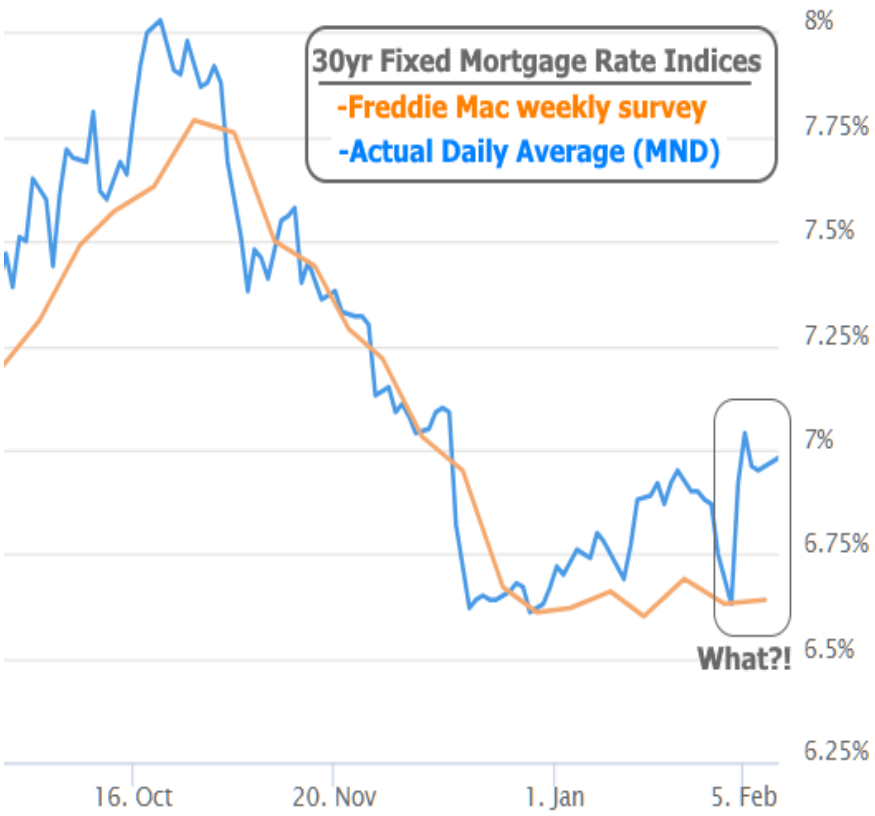
Recent Housing Data

		Value	Change
Mortgage Apps	Oct 21	195	+3.39%
Building Permits	Sep	1.4M	+0.43%
Housing Starts	Sep	1.22M	-4.24%
New Home Sales	Sep	676K	-1.17%
Pending Home Sales	Aug	71.2	0%
Existing Home Sales	Oct	3.99M	+0.25%
Builder Confidence	Oct	29	-9.38%

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

Read or subscribe to my newsletter online at: http://housingnewsletters.com/bcooke



There are several different ways to attempt to justify this discrepancy. The best is to understand that Freddie's number is a 5 day average and the first few days of the survey period saw much higher rates. In fact, if we calculate the average daily rate from the MND index that corresponds with Freddie's survey days, we find a small increase of 0.04% this week. At first glance, that makes Freddie's 0.01% increase seem like no big deal, but everything's relative.

Notice the flat orange line goes all the way back into late December. Freddie logged a rate that was 0.03% lower for that survey period. If we run the same math on MND's daily rates, we find they were 0.25% lower! In other words, it's not hard to account for a Thu-Wed survey showing minimal change this week, but it's impossible to explain how it could come up with an increase of only 0.03% when actual rate sheets were 0.25% higher. 0.25% might not seem like a big number, but it's huge in the world of mortgage rates.

Bottom line: the bottom line (the orange one) in the chart above is fishy. Rates are substantially higher than they were last Thursday or at the end of December.

In this week's other news, we were treated to a slew of speeches from various members of the Federal Reserve. They could easily have been reading from the same exact notes. Here are the talking points that are ubiquitous at the Fed right now:

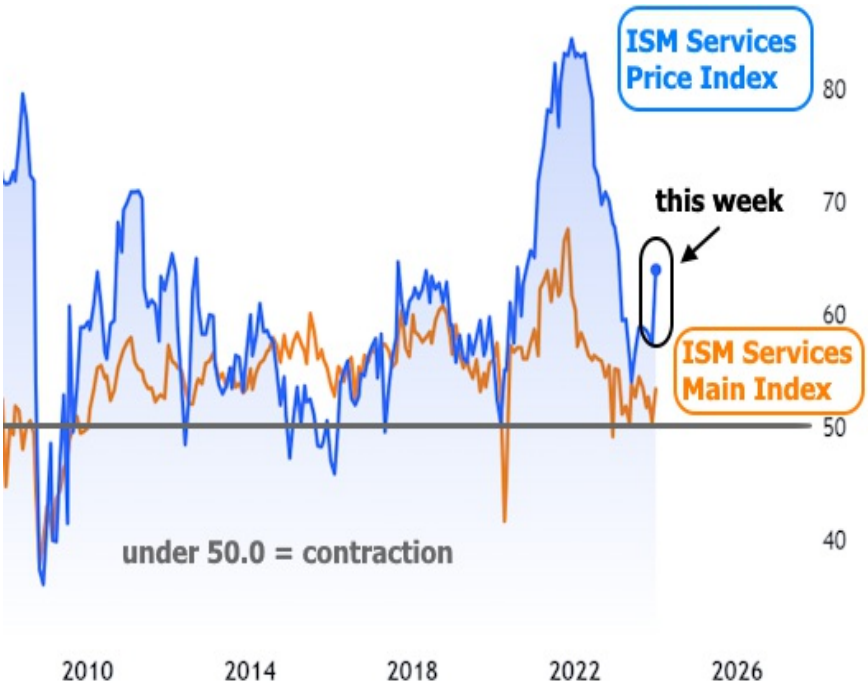
- Inflation has come down nicely, but it's still too high overall and we'd like to see it come down a bit more with a bit better balance across sectors
- If we had to guess, we think we'll be in a position to cut rates this year, but not too soon, and it still depends on the economy
- The economy and job market have been surprisingly strong and that helps us feel comfortable about waiting to make a decision on rate cuts

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

Read or subscribe to my newsletter online at: http://housingnewsletters.com/bcooke

There was one other highly important economic report this week. While not in the same league as the jobs report or CPI, the ISM services index often pushes rates higher or lower. Stronger data pushes rates higher and vice versa. This week's release was stronger across the board. The headline index was only slightly stronger, but the "prices" component of the data surged much higher, and while it was nowhere near recent highs, it's still a negative anecdote on inflation ahead of next week's data.



What's up with next week's data? Remember the reference to "one of the two most important monthly economic reports" above? The other report is the Consumer Price Index (CPI), a key measure of inflation. It will be released this coming Tuesday morning and it has just as much power to cause volatility for rates as the jobs report. As always, keep in mind that volatility implies potential movement in EITHER direction.

The bond traders that ultimately dictate mortgage rate movement tend to be most focused on core inflation (which excludes food and energy prices). Core monthly CPI is expected to be 0.3% again. If it's 0.4% or higher, rates will likely rise. If it's 0.2% or lower, rates have a good chance of moving lower.

Subscribe to my newsletter online at: http://housingnewsletters.com/bcooke

Recent Economic Data

Date	Event	Actual	Forecast	Prior
Monday, Feb 05				
9:45AM	Jan S&P Global Services PMI	52.5	52.9	51.4
10:00AM	Jan ISM N-Mfg PMI	53.4	52	50.6
10:00AM	Jan ISM Biz Activity	55.8		56.6
Tuesday, Feb 06				
10:10AM	Feb IBD economic optimism	44	47.2	44.7
1:00PM	3-Yr Note Auction (bl)	54		
Wednesday, Feb 07				

Event Importance:

No Stars = Insignificant
☆ Low
★ Moderate
★★ Important
★★ Very Important

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

Read or subscribe to my newsletter online at: http://housingnewsletters.com/bcooke

Date	Event	Actual	Forecast	Prior
1:00PM	10-Year Note Auction	4.093%		4.024%
Thursday, Feb 08				
8:30AM	Feb/03 Jobless Claims (k)	218K	220K	224K
Tuesday, Feb 13				
8:30AM	Jan y/y CORE CPI (%)	3.9%	3.7%	3.9%
8:30AM	Jan m/m CORE CPI (%)	0.4%	0.3%	0.3%
Wednesday, Feb 14				
8:30AM	Dec Core Producer Prices MM (%)	-0.1%		0%
Thursday, Feb 15				
8:30AM	Jan Import prices mm (%)	0.8%	0%	0%
8:30AM	Feb/10 Jobless Claims (k)	212K	220K	218K
8:30AM	Feb NY Fed Manufacturing	-2.4	-15	-43.7
8:30AM	Feb Philly Fed Business Index	5.2	-8	-10.6
8:30AM	Jan Retail Sales (%)	-0.8%	-0.1%	0.6%
9:15AM	Jan Industrial Production (%)	-0.1%	0.3%	0.1%
10:00AM	Feb NAHB housing market indx	48	46	44
Friday, Feb 16				
8:30AM	Jan Housing starts number mm (ml)	1.331M	1.46M	1.46M
8:30AM	Jan Core Producer Prices MM (%)	0.5%	0.1%	-0.1%
8:30AM	Jan Core Producer Prices YY (%)	2%	1.6%	1.8%
8:30AM	Jan Building permits: number (ml)	1.47M	1.509M	1.493M
10:00AM	Feb Consumer Sentiment (ip)	79.6	80	79
Thursday, Apr 11				
1:00PM	30-Yr Bond Auction (bl)	22		

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

Read or subscribe to my newsletter online at: http://housingnewsletters.com/bcooke

About Me

I'm the Founder & CEO of World Home Loans, a mission-driven mortgage brokerage built with one purpose: to give consumers, especially Veterans, the respect, speed, and savings they deserve when financing a home.

Over the past 2 years, I've personally closed over 600 VA purchase loans and personally funded more than $375M in the past 12 months. Along the way, I learned that America's Veterans are too often underserved by big-box lenders—facing higher rates, slower closings, and a lack of genuine care. That's why I built World Home Loans.

Our Mission:
• To serve our Veterans by offering ultra-low mortgage rates and closing costs.
• To empower Veterans with the knowledge and resources needed to make informed home financing decisions.
• To stand against and eliminate the widespread overcharging of Veterans that has persisted in the mortgage industry for decades.

At World Home Loans, we back this mission with execution:
Faster closings (our average is 18 days)
Better pricing (consistently beating national averages)
White-glove experience that earns 5-star reviews at scale
A platform where top producers can 2–3X their volume through efficiency, brand power, and unmatched VA expertise.

With "Victory on the Home Front" as our rallying cry, World Home Loans is on course to become the dominant VA-focused lender in the country.

Alongside building WHL, I'm writing my book The Efficient Closer: Building a Mortgage Empire with Precision and Purpose—a playbook for originators who want to scale with speed, systems, and execution.

Brian Cooke 

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

Read or subscribe to my newsletter online at: http://housingnewsletters.com/bcooke