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Is The Housing Market Finally Bouncing Back?

There are those who always try to portray the glass as being half full when it comes to the housing market. Then there are those who love a full glass, but who also call it like they see it. Right now, each camp has something to agree on: the glass is more full than it was last month.

Before proceeding, a disclaimer is in order. Outright measurements of housing market health are still not that great. We know that and have been discussing it for the better part of a year as sales slid and rates spiked. That part is old news.

The new news is that there are a few signs of change. If things were to continue to change as they have in the past few weeks, people would really be talking about a bounce in the housing market.

The just-released Pending Home Sales data from the National Association of Realtors is the latest in a small collection of data that quantifies the potential shift. In this case, words are probably worth more than pictures because we can say things like "pending home sales moved up at the fastest pace since October 2021." The chart may be a bit anticlimactic by comparison, but it's a start.

National Average Mortgage Rates



Mortgage News Daily	Rate	Change	Points
30YR Fixed	7.22%	-0.08	0.00
15YR Fixed	6.85%	-0.06	0.00
30YR FHA	6.89%	-0.06	0.00
30YR Jumbo	7.40%	-0.05	0.00
7/6 SOFR	6.73%	+0.02	0.00
30YR VA	6.90%	-0.07	0.00

Rates as of: 11/4

MBS and Treasury

	Price / Yield	Change
MBS UMBS 6.0	100.17	-0.03
10 YR Treasury	4.8880	+0.0026
30 YR Treasury	5.2677	-0.0122

Pricing as of: 11/5 7:11AM EST

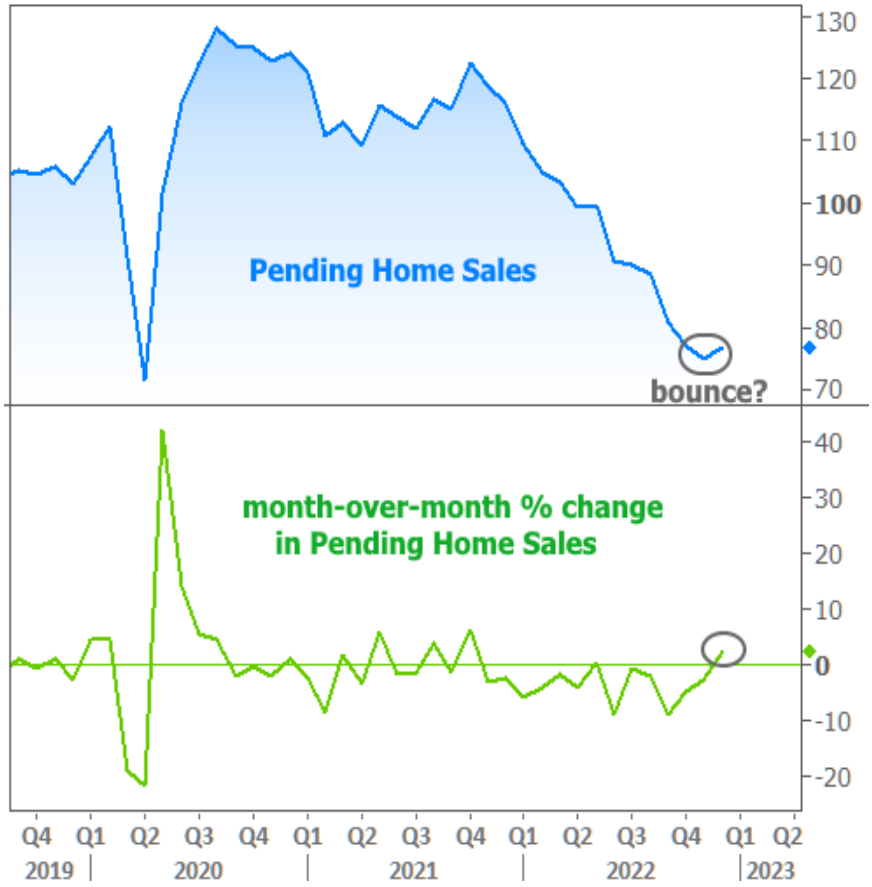
Recent Housing Data

		Value	Change
Mortgage Apps	Oct 21	195	+3.39%
Building Permits	Sep	1.4M	+0.43%
Housing Starts	Sep	1.22M	-4.24%
New Home Sales	Sep	676K	-1.17%
Pending Home Sales	Aug	71.2	0%
Existing Home Sales	Oct	3.99M	+0.25%
Builder Confidence	Oct	29	-9.38%

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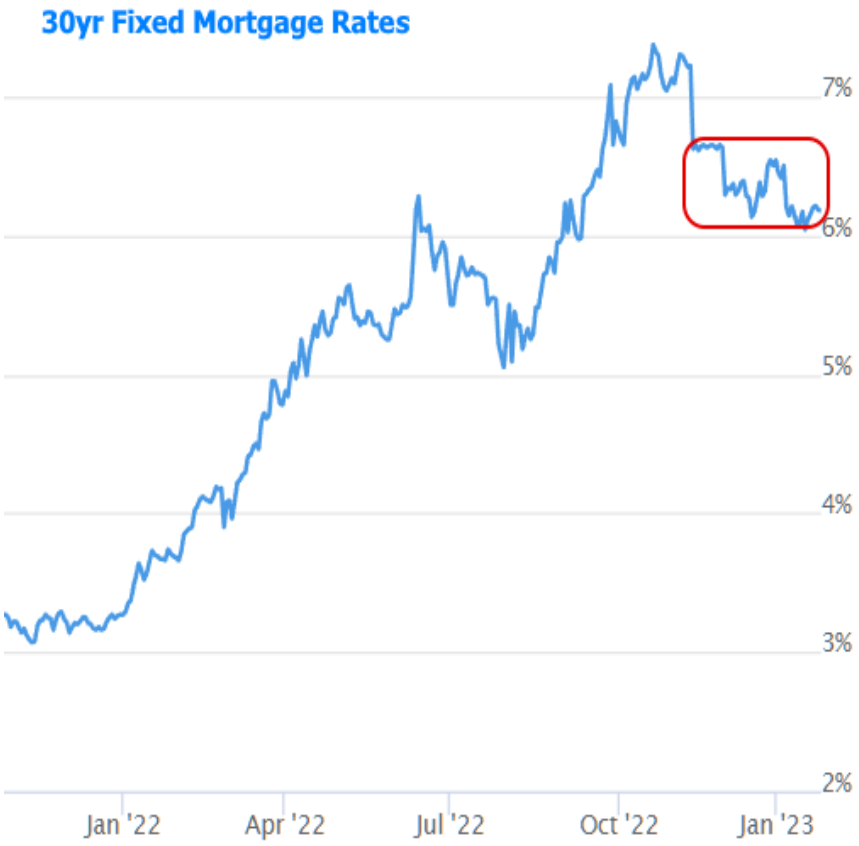
"This recent low point in home sales activity is likely over," said NAR Chief Economist Lawrence Yun. "Mortgage rates are the dominant factor driving home sales, and recent declines in rates are clearly helping to stabilize the market."

As we've discussed at length in the past few weeks, rates are indeed much improved from 3-4 months ago. But the level of improvement is perhaps not even the most welcome change. Rather, it's the STABILITY. With a range of just over half a percent for more than 3 months, rates haven't seen a narrower, more stable range since late 2021.

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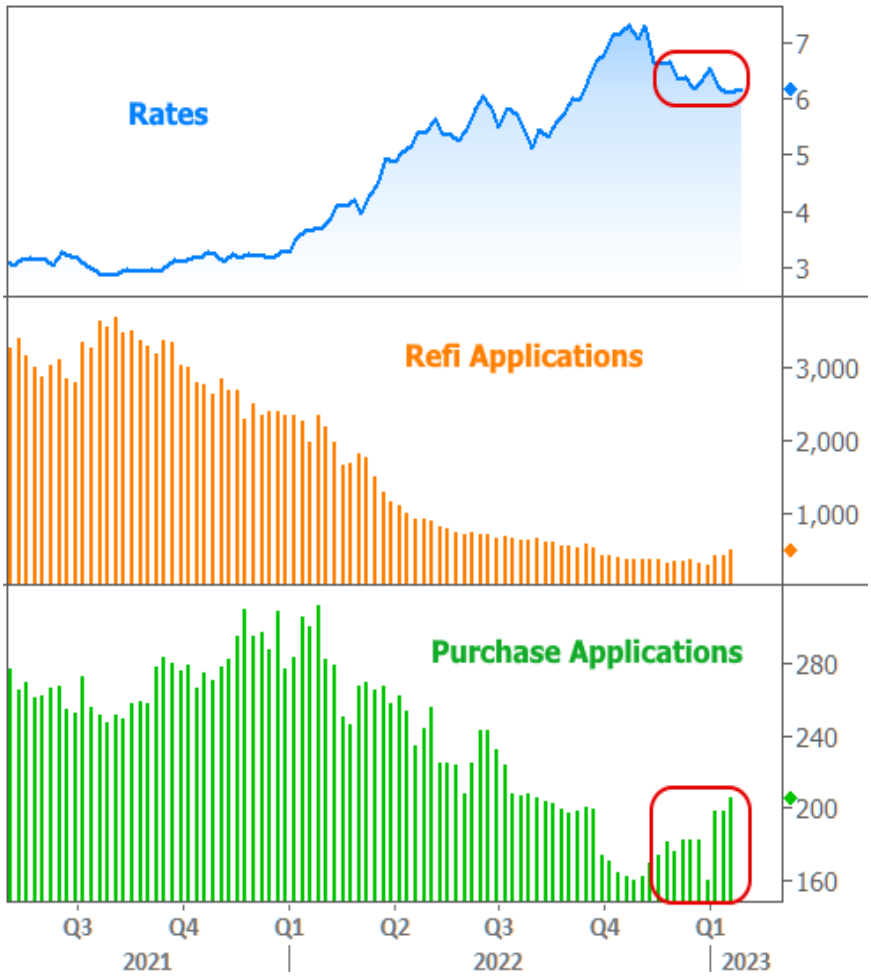


Interestingly enough, this combination of lower and more stable rates PERFECTLY coincides with a noticeable shift in purchase mortgage applications. This week saw purchase apps tick up to the highest levels since August.

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One great lesson from the past year (and many other times in the history of market watching) is to not draw sweeping conclusions about the future from a few months of data. Could rates move back up and could housing slump back toward previous levels? Sure. All we're saying is that the housing market will bounce at some point and the inception of such bounces look a lot like the charts above.

A word of caution is in order though. Housing played an outsized role in driving inflation over the past few years. The Fed is aware of it. If the market seems like it's bouncing too quickly, it's entirely possible that the Fed will do or say something to try to keep things on a simmer.

Ultimately, broader economic factors will play the biggest role in determining the trajectory of rates (things like inflation, employment, and measures of economic output). We'll get several big ticket economic reports next week in addition to the latest policy announcement from the Fed. Forecasters and markets have already placed their bets on how that data will look. All we can know is that there is more potential for volatility than there was this week, for better or worse.

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Recent Economic Data

Date	Event	Actual	Forecast	Prior
Monday, Jan 23				
10:00AM	Dec Leading index chg mm (%)	-1.0	-0.7	-1.0

Event Importance:

No Stars = Insignificant
☆ Low
★ Moderate
★★ Important

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Date	Event	Actual	Forecast	Prior
Tuesday, Jan 24				
9:45AM	Jan Markit Composite PMI	46.6	47.0	45.0
1:00PM	2-Yr Note Auction (bl)	42		
Wednesday, Jan 25				
7:00AM	w/e MBA Purchase Index	205.4		198.7
7:00AM	w/e MBA Refi Index	502.3		438.3
Thursday, Jan 26				
8:30AM	Q4 GDP Advance (%)	2.9	2.6	3.2
8:30AM	Dec Durable goods (%)	5.6	2.5	-2.1
8:30AM	w/e Jobless Claims (k)	186	205	190
10:00AM	Dec New Home Sales (ml)	0.616	0.617	0.640
10:00AM	Dec New Home Sales (%) (%)	2.3	-4.7	5.8
1:00PM	7-Yr Note Auction (bl)	35		
Friday, Jan 27				
8:30AM	Dec Core PCE Inflation (y/y) (%)	4.4	4.4	4.7
10:00AM	Jan Consumer Sentiment (ip)	64.9	64.6	64.6
10:00AM	Jan Sentiment: 1y Inflation (%)	3.9		4.0
10:00AM	Dec Pending Sales Index	76.9		73.9
10:00AM	Jan Sentiment: 5y Inflation (%)	2.9		3.0
10:00AM	Dec Pending Home Sales (%)	2.5	-0.9	-4.0
Tuesday, Jan 31				
8:30AM	Q4 Employment costs (%)	1.0	1.1	1.2
9:00AM	Nov Case Shiller Home Prices-20 y/y (%)	6.8	6.8	8.6
9:00AM	Nov FHFA Home Prices y/y (%)	8.2		9.8
9:45AM	Jan Chicago PMI	44.3	45.0	44.9
10:00AM	Jan Consumer confidence	107.1	109.0	108.3
Wednesday, Feb 01				
7:00AM	w/e MBA Purchase Index	184.3		205.4
7:00AM	w/e MBA Refi Index	466.6		502.3
8:15AM	Jan ADP jobs (k)	106	178	235
10:00AM	Jan ISM Manufacturing PMI	47.4	48.0	48.4
10:00AM	Jan ISM Mfg Prices Paid	44.5	39.5	39.4
2:00PM	N/A FOMC rate decision (%)	4.500 - 4.750	4.625	4.375
Thursday, Feb 02				
7:30AM	Jan Challenger layoffs (k)	102.943		43.651
8:30AM	w/e Jobless Claims (k)	183	200	186
Friday, Feb 03				
8:30AM	Jan Non-farm payrolls (k)	517	185	223
8:30AM	Jan Unemployment rate mm (%)	3.4	3.6	3.5

★★ Very Important

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Date	Event	Actual	Forecast	Prior
8:30AM	Jan Average earnings mm (%)	0.3	0.3	0.3
10:00AM	Jan ISM Biz Activity	60.4	54.5	54.7
10:00AM	Jan ISM N-Mfg PMI	55.2	50.4	49.6
Monday, Jan 26				
1:00PM	5-Yr Note Auction (bl)	69		

About Me

I'm the Founder & CEO of World Home Loans, a mission-driven mortgage brokerage built with one purpose: to give consumers, especially Veterans, the respect, speed, and savings they deserve when financing a home.

Over the past 2 years, I've personally closed over 600 VA purchase loans and personally funded more than $375M in the past 12 months. Along the way, I learned that America's Veterans are too often underserved by big-box lenders—facing higher rates, slower closings, and a lack of genuine care. That's why I built World Home Loans.

Our Mission:
• To serve our Veterans by offering ultra-low mortgage rates and closing costs.
• To empower Veterans with the knowledge and resources needed to make informed home financing decisions.
• To stand against and eliminate the widespread overcharging of Veterans that has persisted in the mortgage industry for decades.

At World Home Loans, we back this mission with execution:
Faster closings (our average is 18 days)
Better pricing (consistently beating national averages)
White-glove experience that earns 5-star reviews at scale
A platform where top producers can 2–3X their volume through efficiency, brand power, and unmatched VA expertise.

With "Victory on the Home Front" as our rallying cry, World Home Loans is on course to become the dominant VA-focused lender in the country.

Alongside building WHL, I'm writing my book The Efficient Closer: Building a Mortgage Empire with Precision and Purpose—a playbook for originators who want to scale with speed, systems, and execution.

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